

Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

2013

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Do not enter Social Security numbers on this form as it may be made public.
▶ Information about Form 990 and its instructions is at www.irs.gov/form990.

A For the 2013 calendar year, or tax year beginning 10/01/13, and ending 09/30/14

B Check if applicable: <input checked="" type="checkbox"/> Address change <input checked="" type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization <p style="text-align: center;">CREATIVE MANY MICHIGAN, INC.</p> Doing Business As Number and street (or P.O. box if mail is not delivered to street address) Room/suite <p>440 BURROUGHS, SUITE 365</p> City or town, state or province, country, and ZIP or foreign postal code <p>DETROIT MI 48202</p>	D Employer identification number <p style="text-align: center;">38-2537585</p> E Telephone number <p style="text-align: center;">248-912-0760</p> G Gross receipts\$ 757,779
F Name and address of principal officer: <p>JENNIFER H GOULET 440 BURROUGHS, SUITE 365 DETROIT MI 48202</p>		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions)
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c) () ◀ (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527		H(c) Group exemption number ▶
J Website: ▶ WWW.CREATIVEMANY.ORG		L Year of formation: 1983
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶		M State of legal domicile: MI

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: DEVELOPING CREATIVE PEOPLE, CREATIVE PLACES AND THE CREATIVE ECONOMY FOR A COMPETITIVE MICHIGAN THROUGH ADVOCACY/PUBLIC POLICY, RESEARCH, PROFESSIONAL PRACTICE PROGRAMS AND RESOURCES, AND STRATEGIC COMMUNICATIONS.			
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.			
	3 Number of voting members of the governing body (Part VI, line 1a)	3	22	
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	21	
	5 Total number of individuals employed in calendar year 2013 (Part V, line 2a)	5	6	
	6 Total number of volunteers (estimate if necessary)	6	0	
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a		0
	b Net unrelated business taxable income from Form 990-T, line 34	7b		0
Revenue		Prior Year	Current Year	
	8 Contributions and grants (Part VIII, line 1h)	689,243	689,849	
	9 Program service revenue (Part VIII, line 2g)	36,557	57,642	
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	10,633	-4,963	
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0	
	12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	736,433	742,528	
Expenses				
	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	4,558	822	
	14 Benefits paid to or for members (Part IX, column (A), line 4)		0	
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	254,448	336,205	
	16a Professional fundraising fees (Part IX, column (A), line 11e)		0	
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 31,722			
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	303,408	312,786	
	18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	562,414	649,813	
	19 Revenue less expenses. Subtract line 18 from line 12	174,019	92,715	
Net Assets or Fund Balances		Beginning of Current Year	End of Year	
	20 Total assets (Part X, line 16)	637,879	673,379	
	21 Total liabilities (Part X, line 26)	129,137	71,922	
	22 Net assets or fund balances. Subtract line 21 from line 20	508,742	601,457	

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer <p style="text-align: center;">JENNIFER H GOULET</p> Type or print name and title	Date	
Paid Preparer Use Only	Print/Type preparer's name MCEACHIN & ASSOCIATES CPA PC	Preparer's signature MCEACHIN & ASSOCIATES CPA PC	Date 02/04/15
	Firm's name ▶ MCEACHIN & ASSOCIATES, CPA, P.C. 3615 WINDEMERE DRIVE Firm's address ▶ ANN ARBOR, MI 48105	Check <input type="checkbox"/> if self-employed PTIN P00286314	Firm's EIN ▶ 38-3386615 Phone no. 734-332-3448

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

For Paperwork Reduction Act Notice, see the separate instructions.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

X

1 Briefly describe the organization's mission:

SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ?

Yes No X

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?

Yes No X

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 90,623 including grants of\$) (Revenue \$ 30,361)

CREATIVE STATE MI/CDP RESEARCH

CREATIVE MANY RELEASED ITS THIRD CREATIVE STATE MI REPORT IN JANUARY 2014 AFFIRMING THE GROWING CONTRIBUTIONS OF THE ARTS AND CULTURAL SECTOR - 424 NONPROFIT ORGANIZATIONS STATEWIDE CONTRIBUTED OVER HALF A BILLION DOLLARS (\$564,666,819) IN DIRECT EXPENDITURES TO THE ECONOMY OF MICHIGAN IN 2011. FURTHER, IT AFFIRMS THE CREATIVE ECONOMY AS A SIGNIFICANT GROWTH SECTOR AND STRATEGIC OPPORTUNITY FOR MICHIGAN'S REVITALIZATION. FROM 2007 TO 2011, THE NUMBER OF ARTS-RELATED JOBS INCREASED BY 15 PERCENT TO 85,656 JOBS IN MICHIGAN, WHILE ARTS/RELATED BUSINESSES INCREASED BY 65 PERCENT TO 28,072.

--CONTINUED ON SCHEDULE O--

4b (Code:) (Expenses \$ 253,708 including grants of\$) (Revenue \$ 25,540)

CREATIVE INDUSTRIES

THIS YEAR, CREATIVE MANY CONTINUED ITS DELIVERY OF PROFESSIONAL DEVELOPMENT PROGRAMS, RESOURCES, DIALOGUE AND NETWORKING EXPERIENCES FOR ARTISTS AND CREATIVE PRACTITIONERS TO HELP THEM STRATEGICALLY PLAN, CULTIVATE AND STRENGTHEN THEIR CREATIVE PRACTICES, BUILD COLLABORATIVE OPPORTUNITIES, INCREASE THE ECONOMIC VIABILITY OF THEIR ARTISTIC WORK, AND POSITION THE CREATIVE SECTOR AS A CONTRIBUTING FORCE TO MICHIGAN'S ECONOMY.

--CONTINUED ON SCHEDULE O--

4c (Code:) (Expenses \$ 71,123 including grants of\$) (Revenue \$ 1,241)

STRATEGIC COMMUNICATIONS

CREATIVE MANY'S STRATEGIC COMMUNICATIONS AND PROMOTIONAL INITIATIVES AND RESOURCES ARE DESIGNED TO DISSEMINATE INFORMATION AND RESOURCES TO BROADEN AWARENESS, UNDERSTANDING AND DIALOGUE ON THE IMPACT, SERVICES AND ACTIVITIES OF THE ARTS, CULTURE AND CREATIVITY IN MICHIGAN.

THROUGH DECEMBER 2013, CREATIVE MANY CONTINUED PUBLICATION OF ITS CREATIVE IMPACT MICHIGAN MONTHLY E-MAGAZINE, WEBSITE AND EVENTS CALENDAR PROMOTING ARTS AND CULTURE AS A POWERFUL COMMUNITY ASSET AND SMART ECONOMIC

--CONTINUED ON SCHEDULE O--

4d Other program services. (Describe in Schedule O.)

(Expenses \$ 54,369 including grants of\$ 822) (Revenue \$)

4e Total program service expenses 469,823

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	X	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		X
22	Did the organization report more than \$5,000 of grants or other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If so, complete Schedule L, Part II		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, or IV, and Part V, line 1	X	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
1a	15		
1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2a	6		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		
7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		X
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
9b			
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.	22	
1b	Enter the number of voting members included in line 1a, above, who are independent	21	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Did the organization have members or stockholders?		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		X
7b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
8a	The governing body?	X	
8b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Did the organization have local chapters, branches, or affiliates?		X
10b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	X	
11b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.		
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	X	
13	Did the organization have a written whistleblower policy?	X	
14	Did the organization have a written document retention and destruction policy?	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a	The organization's CEO, Executive Director, or top management official	X	
15b	Other officers or key employees of the organization If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).	X	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed **MI**
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **JENNIFER H GOULET** 440 BURROUGHS, STE 365
DETROIT MI 48202 734-912-0760

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
 - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
 - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
 - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
- List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organizations compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) BRIDENSTINE JIM	A 1.00 0.00									
VICE CHAIR- AUDIT CO		X		X			0	0	0	
(2) DWORKIN AARON	1.00 0.00	X					0	0	0	
DIRECTOR							0	0	0	
(3) ASHLEY BRUCE	1.00 0.00	X		X			0	0	0	
VICE CHAIR - PUBLIC							0	0	0	
(4) ZOCHER BRYAN	1.00 0.00	X		X			0	0	0	
VICE CHAIR- SUSTAINA							0	0	0	
(5) MIX DAVID	2.00 0.00	X		X			0	0	0	
SECRETARY							0	0	0	
(6) PFLIEGEL DEBORAH	5.00 0.00	X		X			0	0	0	
TREASURER							0	0	0	
(7) POLICH DEBRA	2.00 0.00	X					0	0	0	
MEMBERS AT LARGE - E							0	0	0	
(8) GOULET JENNIFER	H 40.00 0.00	X					84,125	0	4,500	
PRESIDENT/CEO										
(9) KRAUSE JOAN H	5.00 0.00	X		X			0	0	0	
BOARD CHAIR							0	0	0	
(10) MATTHEWS HENRY	1.00 0.00	X					0	0	0	
DIRECTOR							0	0	0	
(11) MEEUWSEN JEFF	0.00 0.00	X					0	0	0	
DIRECTOR							0	0	0	

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12)WILLEMS JOHN	5.00									
FIRST VICE CHAIR	0.00	X		X			0	0	0	
(13)BRANAM JUD	1.00									
DIRECTOR	0.00	X					0	0	0	
(14)WILBUR KATHY	1.00									
DIRECTOR	0.00	X					0	0	0	
(15)AHRENS LIZ	1.00									
DIRECTOR	0.00	X					0	0	0	
(16)RONIE LYNDA	2.00									
VICE CHAIR- ADMINIST	0.00	X		X			0	0	0	
(17)ROSEN DAVID M	5.00									
MEMBERS AT LARGE - E	0.00	X					0	0	0	
(18)CLAYSON MATT	2.00									
VICE CHAIR- GOVERNAN	0.00	X		X			0	0	0	
(19)BARKER NANCY	1.00									
DIRECTOR	0.00	X					0	0	0	
1b Sub-total							84,125		4,500	
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							84,125		4,500	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **0**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **0**

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12) PASCHKE RANDY	3.00									
PAST CHAIR	0.00	X						0	0	
(13) PAUL VINCENT	1.00									
DIRECTOR	0.00	X						0	0	
(14) BEAL GRAHAM WJ	1.00									
DIRECTOR	0.00	X						0	0	
(15)										
(16)										
(17)										
(18)										
(19)										
1b Sub-total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512-514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns 1a					
	b Membership dues 1b					
	c Fundraising events 1c					
	d Related organizations 1d					
	e Government grants (contributions) 1e	194,313				
	f All other contributions, gifts, grants, and similar amounts not included above 1f	495,536				
	g Noncash contributions included in lines 1a-1f: \$					
	h Total. Add lines 1a-1f	689,849				
Program Service Revenue	2a PROGRAM INCOME	56,152	56,152			
	b REGISTRATION/WORKSHOP INCOME	990	990			
	c QUALIFIED SPONSORSHIP INCOME	500	500			
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f	57,642				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)	10,288			10,288	
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
	6a Gross rents	(i) Real				
		(ii) Personal				
	b Less: rental exps.					
	c Rental inc. or (loss)					
	d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory	(i) Securities				
		(ii) Other				
	b Less: cost or other basis & sales exps.		15,251			
	c Gain or (loss)		-15,251			
	d Net gain or (loss)		-15,251	-15,251		
	8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18	a				
	b Less: direct expenses	b				
c Net income or (loss) from fundraising events						
9a Gross income from gaming activities. See Part IV, line 19	a					
b Less: direct expenses	b					
c Net income or (loss) from gaming activities						
10a Gross sales of inventory, less returns and allowances	a					
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue	Busn. Code					
11a						
b						
c						
d All other revenue						
e Total. Add lines 11a-11d						
12 Total revenue. See instructions.		742,528	42,391	0	10,288	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	822	822		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees				
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	282,385	197,434	59,864	25,087
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	9,017	5,035	2,857	1,125
9 Other employee benefits	19,626	12,161	7,465	
10 Payroll taxes	25,177	17,708	5,400	2,069
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	10,594		10,594	
d Lobbying				
e Professional fundraising services. See Part IV, line 7				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	123,651	123,651		
12 Advertising and promotion	18,375	18,375		
13 Office expenses	25,414	9,965	14,797	652
14 Information technology	12,267	6,086	6,181	
15 Royalties				
16 Occupancy	40,437	7,993	31,944	500
17 Travel	55,264	48,775	5,516	973
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	10,880	8,857	1,071	952
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	12,593	11,795	434	364
23 Insurance	2,963	818	2,145	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a PROGRAM SUPPLIES	348	348		
b				
c				
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	649,813	469,823	148,268	31,722
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part X

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest bearing	175,289	1	45,003
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net	273,090	3	456,600
	4 Accounts receivable, net	28,198	4	13,415
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	4,820	9	4,980
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 48,431		
	b Less: accumulated depreciation	10b 28,016	26,842	10c 20,415
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11	127,529	12	130,605
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	2,111	15	2,361
16 Total assets. Add lines 1 through 15 (must equal line 34)	637,879	16	673,379	
Liabilities	17 Accounts payable and accrued expenses	45,001	17	69,834
	18 Grants payable	83,239	18	
	19 Deferred revenue	21	19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	876	25	2,088
	26 Total liabilities. Add lines 17 through 25	129,137	26	71,922
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	-177,456	27	-112,114
	28 Temporarily restricted net assets	558,669	28	582,966
	29 Permanently restricted net assets	127,529	29	130,605
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	508,742	33	601,457	
34 Total liabilities and net assets/fund balances	637,879	34	673,379	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	742,528
2	Total expenses (must equal Part IX, column (A), line 25)	2	649,813
3	Revenue less expenses. Subtract line 2 from line 1	3	92,715
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	508,742
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	601,457

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

	Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
b Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support
Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

OMB No. 1545-0047

2013

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

▶ Attach to Form 990 or Form 990-EZ.

▶ Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 a Type I b Type II c Type III—Functionally integrated d Type III—Non-functionally integrated
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

- (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?
- (ii) A family member of a person described in (i) above?
- (iii) A 35% controlled entity of a person described in (i) or (ii) above?

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
Total									

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2013

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	926,770	571,231	697,459	689,243	689,849	3,574,552
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	926,770	571,231	697,459	689,243	689,849	3,574,552
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						1,482,224
6 Public support. Subtract line 5 from line 4.						2,092,328

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
7 Amounts from line 4	926,770	571,231	697,459	689,243	689,849	3,574,552
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	19,121	5,447	18,280	10,633	10,288	63,769
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 Total support. Add lines 7 through 10						3,638,321
12 Gross receipts from related activities, etc. (see instructions)					12	259,997
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ▶ <input type="checkbox"/>						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2013 (line 6, column (f) divided by line 11, column (f))	14	57.51%
15 Public support percentage from 2012 Schedule A, Part II, line 14	15	59.23%
16a 33 1/3% support test—2013. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ <input checked="" type="checkbox"/>		
b 33 1/3% support test—2012. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization ▶ <input type="checkbox"/>		
17a 10%-facts-and-circumstances test—2013. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ <input type="checkbox"/>		
b 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶ <input type="checkbox"/>		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶ <input type="checkbox"/>		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) 2013	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2013 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2012 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2013 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2012 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests—2013. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests—2012. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

**SCHEDULE C
(Form 990 or 990-EZ)**

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

2013

- ▶ **Complete if the organization is described below.**
- ▶ **Attach to Form 990 or Form 990-EZ.**
- ▶ **See separate instructions.**
- ▶ **Information about Schedule C (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.**

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$
- 3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule C (Form 990 or 990-EZ) 2013

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a	Total lobbying expenditures to influence public opinion (grass roots lobbying)	8,000													
b	Total lobbying expenditures to influence a legislative body (direct lobbying)	23,338													
c	Total lobbying expenditures (add lines 1a and 1b)	31,338													
d	Other exempt purpose expenditures	618,475													
e	Total exempt purpose expenditures (add lines 1c and 1d)	649,813													
f	Lobbying nontaxable amount. Enter the amount from the following table in both columns.	122,472													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g	Grassroots nontaxable amount (enter 25% of line 1f)	30,618													
h	Subtract line 1g from line 1a. If zero or less, enter -0-	0													
i	Subtract line 1f from line 1c. If zero or less, enter -0-	0													
j	If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?		<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2010	(b) 2011	(c) 2012	(d) 2013	(e) Total
2a Lobbying nontaxable amount	160,663	180,976	109,362	122,472	573,473
b Lobbying ceiling amount (150% of line 2a, column(e))					860,210
c Total lobbying expenditures	63,689	64,065	26,257	31,338	185,349
d Grassroots nontaxable amount	40,166	45,244	27,341	30,618	143,369
e Grassroots ceiling amount (150% of line 2d, column (e))					215,054
f Grassroots lobbying expenditures	14,940	15,032	6,822	8,000	44,794

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information.

SCHEDULE C, PART IV, ADDITIONAL INFORMATION

PAID STAFF

DURING THE FISCAL YEAR ENDING SEPTEMBER 30, 2014, CREATIVE MANY MICHIGAN EMPLOYED TWO FULL-TIME STAFF MEMBERS WHO WERE RESPONSIBLE FOR GUIDING AND IMPLEMENTING ITS DIRECT AND GRASSROOTS LOBBYING AND OTHER ADVOCACY EFFORTS. THESE INCLUDED SARAH GONZALES TRIPLETT, DIRECTOR OF PUBLIC POLICY WHO WAS

Part IV Supplemental Information (continued)

DEVOTED 100% TO THESE RESPONSIBILITIES, AND JENNIFER H. GOULET, PRESIDENT AND CEO WHO DEVOTED 20% OF HER TIME TO THESE RESPONSIBILITIES. DURING THE YEAR, 45% OF STAFF TIME WAS DEVOTED TO DIRECT LOBBYING, 10% TO GRASSROOTS LOBBYING, AND 45% TO OTHER ADVOCACY AND EDUCATIONAL ACTIVITIES.

MAILINGS

DURING THIS YEAR, CREATIVE MANY MICHIGAN PRIMARILY UTILIZED WEB-BASED AND EMAIL COMMUNICATION STRATEGIES TO COMMUNICATE AND SHARE INFORMATION WITH ITS CONSTITUENTS, GOVERNMENT OFFICIALS/STAFF, AND LEGISLATORS/STAFF ON ADVOCACY AND PUBLIC POLICY ISSUES.

PUBLICATIONS, PUBLISHED OR BROADCAST STATEMENTS

DURING THIS YEAR, CREATIVE MANY MICHIGAN PREPARED MEDIA RELEASES AND OPINION EDITORIALS FOR PLACEMENT IN MEDIA OUTLETS ACROSS THE STATE RELATED TO FUNDING AND POLICIES FOR ARTS, CULTURE, ARTS EDUCATION AND THE CREATIVE AND DESIGN INDUSTRIES IN MICHIGAN. THE ORGANIZATION SHARED RESULTS OF ITS THIRD NONPROFIT CREATIVE STATE MI RESEARCH REPORT USING DATA FROM THE MICHIGAN CULTURAL DATA PROJECT (WWW.MICULTURALDATA.ORG) TO DOCUMENT THE ECONOMIC, EDUCATIONAL, CULTURAL TOURISM AND AUDIENCE REACH IMPACTS OF THE NONPROFIT ARTS AND CULTURAL SECTOR IN MICHIGAN. THE PRODUCTION AND DISTRIBUTION OF THIS REPORT WAS SUPPORTED BY FUNDS AWARDED FOR THE MICHIGAN CULTURAL DATA PROJECT, BUT THIS INFORMATION WAS ALSO SHARED THROUGH CREATIVE MANY'S ADVOCACY AND LOBBYING ACTIVITIES. A NEW COMPLEMENTARY REPORT - 2014 CREATIVE INDUSTRIES - WAS ALSO RELEASED IN JANUARY 2014 SHARING DATA ON THE ECONOMIC IMPACTS AND CHARACTER OF MICHIGAN'S CREATIVE AND DESIGN INDUSTRIES - FOR PROFIT AND NONPROFIT - BASED ON PUBLICLY AVAILABLE FEDERAL DATA RESOURCES FROM THE U.S. BUREAU OF LABOR STATISTICS

Part IV Supplemental Information (continued)

AND U.S. CENSUS BUREAU. THE PRODUCTION AND DISTRIBUTION OF THIS REPORT WAS SUPPORTED BY VARIOUS GRANTS AND PARTNERSHIPS WITH THE DETROIT CREATIVE CORRIDOR CENTER AND DATA DRIVEN DETROIT.

DIRECT CONTACT WITH LEGISLATORS, THEIR STAFF, GOVERNMENT OFFICIALS OR A LEGISLATIVE BODY

DURING THIS YEAR, CREATIVE MANY MICHIGAN DEDICATED 45% OF ITS ADVOCACY STAFF RESOURCES TOWARD EFFORTS INVOLVING DIRECT CONTACT WITH LEGISLATORS AND THEIR STAFF, GOVERNMENT OFFICIALS OR A LEGISLATIVE BODY. THESE EFFORTS INCLUDED WORKING TO INFORM KEY DECISION AND POLICY MAKERS ABOUT THE IMPORTANCE AND IMPACT OF THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE AND DESIGN INDUSTRIES TO THE FUTURE OF MICHIGAN, ITS PEOPLE AND COMMUNITIES. METHODS OF DIRECT CONTACT INVOLVED INDIVIDUAL AND GROUP MEETINGS, THE ORGANIZING AND PROVISION OF PUBLIC HEARING TESTIMONY, CONDUCTING CANDIDATE SURVEYS AND DISSEMINATING RESULTS, TELEPHONE AND EMAIL COMMUNICATIONS, AND OTHER RELATED ACTIVITIES TO ENCOURAGE SUPPORT FOR FUNDING AND POLICIES FOR THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE AND DESIGN INDUSTRIES IN MICHIGAN. SUPPORTIVE COSTS INCLUDED 60% OF STAFF TRAVEL, 50% OF VOTER VOICE ONLINE SYSTEM FEES, AND 10% CELL PHONE USAGE.

RALLIES, DEMONSTRATIONS, CONVENTIONS, ETC.

DURING THIS YEAR CREATIVE MANY MICHIGAN DID NOT HOST ANY ARTS AND CULTURAL ADVOCACY CONFERENCES, RALLIES, CONVENTIONS OR RALLIES.

GRASSROOTS LOBBYING

DURING THE YEAR, 10% OF STAFF TIME, 40% OF STAFF TRAVEL, 50% OF VOTER VOICE ONLINE SYSTEM FEES, 50% OF AMERICANS FOR THE ARTS MEMBERSHIP DUES, AND 10%

Part IV Supplemental Information (continued)

OF CELL PHONE USAGE WAS DEVOTED TO GRASSROOTS LOBBYING ACTIVITIES INTENDED TO INFORM AND ENGAGE CREATIVE MANY MICHIGAN'S STATEWIDE NETWORK OF INDIVIDUAL ARTS ADVOCATES IN BUILDING SUPPORT FOR POLICIES AND FUNDING SUPPORTING THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE AND DESIGN INDUSTRIES IN MICHIGAN.

OTHER LOBBYING

DURING THE YEAR, ARTSERVE ALLOCATED \$23,031.40 IN OTHER LOBBYING ACTIVITIES AND EXPENSES INCLUDING 45% OF STAFF TIME, LANSING OFFICE RENT, CONFERENCE REGISTRATIONS, ACCOUNTANT SERVICES, PRINTING, WEBSITE DOMAIN AND ONLINE PAYMENT PROCESSING FEES. IN ADDITION, 45% OF STAFF TIME AND 80% OF CELL PHONE USAGE WAS DEVOTED TO OTHER LOBBYING ACTIVITIES.

SUMMARY

TOTAL LOBBYING EXPENSES FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2014 WERE \$54,369.54 DISTRIBUTED \$23,338.32 FOR DIRECT LOBBYING, \$7,999.83 FOR GRASSROOTS LOBBYING, AND \$23,031.40 FOR OTHER LOBBYING ACTIVITIES. THESE EXPENDITURE LEVELS FALL UNDER THE THRESHOLDS FOR THE LOBBYING NON-TAXABLE LIMIT -- \$122,472 -- AND GRASSROOTS NON-TAXABLE LIMIT -- \$30,618 -- RESPECTIVELY.

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990.

Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2013

Open to Public Inspection

Name of the organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts.

Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Question, (a) Donor advised funds, (b) Funds and other accounts. Rows include total number at end of year, aggregate contributions, aggregate grants, aggregate value, and two yes/no questions about donor advisement.

Part II Conservation Easements.

Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Table with 3 columns: Question, (a) Donor advised funds, (b) Funds and other accounts. Rows include purpose of easements, total number of easements, acreage restricted, number of easements on historic structures, and monitoring details.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Table with 3 columns: Question, (a) Donor advised funds, (b) Funds and other accounts. Rows include reporting requirements for art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|--|-----------|
| c Beginning balance | 1c |
| d Additions during the year | 1d |
| e Distributions during the year | 1e |
| f Ending balance | 1f |
- 2a** Did the organization include an amount on Form 990, Part X, line 21? Yes No
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	127,529	123,909	113,024	114,361	111,058
b Contributions			40		
c Net investment earnings, gains, and losses	10,131	10,342	17,280	2,170	12,873
d Grants or scholarships	-5,979	-5,672	-5,412	-2,677	-8,410
e Other expenditures for facilities and programs					
f Administrative expenses	-1,077	-1,049	-1,024	-830	-1,160
g End of year balance	130,605	127,529	123,908	113,024	114,361

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment ▶ %
 - b** Permanent endowment ▶ %
 - c** Temporarily restricted endowment ▶ 100.00 %
- The percentages in lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|-----|----|
| (i) unrelated organizations | X | |
| (ii) related organizations | | X |
- b** If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		19,132	15,438	3,694
e Other		29,299	12,578	16,721
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) ▶				20,415

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other ENDOWMENT INVESTMENTS	130,605	MARKET
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.) ▶	130,605	

Part VIII Investments—Program Related.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.) ▶		

Part IX Other Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.) ▶	

Part X Other Liabilities.

Complete if the organization answered "Yes" to Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value	
(1) Federal income taxes		
(2) ACCRUED WAGES	2,088	
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.) ▶	2,088	

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements	1	800,180
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	43,900
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	43,900
3	Subtract line 2e from line 1	3	756,280
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	-13,752
c	Add lines 4a and 4b	4c	-13,752
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)	5	742,528

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered "Yes" to Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements	1	707,465
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	43,900
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	43,900
3	Subtract line 2e from line 1	3	663,565
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	-13,752
c	Add lines 4a and 4b	4c	-13,752
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	5	649,813

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4 - INTENDED USES FOR ENDOWMENT FUNDS

THE AGREEMENT ESTABLISHING THE ARTSERVE MICHIGAN FUND OF THE COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN (CFSEM) STATES THE PURPOSE OF THE FUND "TO SUPPORT THE CHARITABLE PURPOSES OF CMM (FORMERLY KNOWN AS ARTSERVE MICHIGAN)". FURTHER, THE BOARD RESOLUTION ADOPTED IN JANUARY 2004 AUTHORIZING ESTABLISHMENT OF THE FUND, STATED "THAT AN ANNUAL PERCENTAGE OF THE INCOME FROM THE ENDOWMENT FUND BE USED FOR PROGRAMMATIC OPPORTUNITIES IN THE ARTS IN MICHIGAN". REGARDING DISTRIBUTION, THE AGREEMENT WITH CFSEM STATES THAT "THE FOUNDATION SHALL DISTRIBUTE SO MUCH OF THE ASSETS OF THE FUND AS THE FOUNDATION DEEMS APPROPRIATE, IN ACCORDANCE WITH INVESTMENT AND DISTRIBUTION POLICIES ADOPTED BY THE FOUNDATION AND AMENDED FROM TIME TO TIME, IN FURTHERANCE OF THE CHARITABLE PURPOSES SET FORTH ABOVE". IT FURTHER STATES THAT "ALL SUCH PAYMENTS SHALL BE MADE AT SUCH TIMES, IN SUCH PROPORTIONS AND FOR SUCH GENERAL OR SPECIFIC CHARITABLE PURPOSES SET FORTH ABOVE".

SCHEDULE O
(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No. 1545-0047

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

2013

Department of the Treasury
Internal Revenue Service

▶ Attach to Form 990 or 990-EZ.

Open to Public Inspection

▶ Information about Schedule O (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Name of the organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

FORM 990 - ORGANIZATION'S MISSION

CREATIVE MANY MICHIGAN (FORMERLY ARTSERVE MICHIGAN) IS THE STATEWIDE ECONOMIC DEVELOPMENT ORGANIZATION LEADING ADVOCACY FOR THE TRANSFORMATIVE POWER OF THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE AND DESIGN INDUSTRIES IN MICHIGAN. OUR MISSION IS TO "DEVELOP CREATIVE PEOPLE, CREATIVE PLACES AND THE CREATIVE ECONOMY FOR A COMPETITIVE MICHIGAN".

ON SEPTEMBER 18, 2014, THE ARTSERVE MICHIGAN BOARD OF DIRECTORS VOTED TO CHANGE THE LEGAL NAME OF THE CORPORATION TO CREATIVE MANY MICHIGAN TO ALIGN OUR IDENTIFY WITH THE EXPANDING PORTFOLIO OF OUR WORK TODAY - ADVOCACY/PUBLIC POLICY, RESEARCH, PROFESSIONAL PRACTICE PROGRAMS, RESOURCES AND COMMUNICATIONS - AIMED AT POSITIONING THE ARTS, CULTURE AND CREATIVE INDUSTRIES AS ESSENTIAL FORCES IN MICHIGAN'S ECONOMY, THE VITALITY OF OUR COMMUNITIES, THE EDUCATION OF OUR CHILDREN, AND PROSPERITY OF PEOPLE STATEWIDE. CORPORATE FILINGS FOR THE NAME CHANGE WERE SUBMITTED TO THE STATE OF MICHIGAN IN OCTOBER 2014.

CREATIVE MANY IS THE DESIGNATED MICHIGAN REPRESENTATIVE TO THE AMERICANS FOR THE ARTS STATE ARTS ADVOCACY NETWORK AND THE KENNEDY CENTER ALLIANCE FOR ARTS EDUCATION NETWORK, AND SERVES ON THE AMERICANS FOR THE ARTS PRIVATE SECTOR COUNCIL. VISIT WWW.CREATIVEMANY.ORG FOR MORE INFORMATION.

FORM 990 - ADDITIONAL INFORMATION

CMM RECEIVED \$43,900 (ESTIMATED VALUE) OF DONATED PROFESSIONAL SERVICES DURING 2013/2014. \$43,600 WERE DONATED LEGAL SERVICES TO ASSIST WITH THE

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ORGANIZATIONAL CHANGES MADE BY CMM TO CONTINUE ITS GROWTH AND SERVICE TO CONSTITUENTS. DUE TO IRS RULES THE VALUE OF THIS DONATION IS NOT REFLECTED ON THE RETURN; THE DONATED PROFESSIONAL SERVICES MEET THE FINANCIAL STATEMENT REQUIREMENTS FOR REPORTING UNDER GENERALLY ACCEPTED ACCOUNTING PRINCIPLES (GAAP).

FORM 990, PART III, LINE 3

CERTAIN PROGRAMS WERE ADDED, EXPANDED OR ELIMINATED DURING THE FISCAL YEAR IN ALIGNMENT WITH THE ORGANIZATION'S MISSION:

CREATIVE MANY EXPANDED ITS CREATIVE STATE MI RESEARCH INITIATIVE WITH THE RELEASE OF ITS FIRST CREATIVE INDUSTRIES REPORT IN JANUARY 2014 BASED ON COMPREHENSIVE RESEARCH AND ANALYSIS OF MICHIGAN'S CREATIVE AND DESIGN INDUSTRIES - NON-PROFIT AND FOR PROFIT - USING PUBLICLY AVAILABLE FEDERAL RESOURCES.

THE PROFESSIONAL PRACTICE WORKSHOPS DELIVERED FOR THE KRESGE ARTIST FELLOWSHIP PROGRAM WERE OPENED FOR PARTICIPATION BY OTHER INTERESTED ARTISTS AND CREATIVES WITH MODEST REGISTRATION FEES IN ORDER TO MAXIMIZE THE IMPACT AND VALUE OF PROGRAM SPEAKERS, DIALOGUE AND NETWORKING OF THIS VALUABLE PROGRAM.

THE LAWYERS FOR THE CREATIVE ECONOMY (LCE) INITIATIVE WAS OFFICIALLY LAUNCHED IN NOVEMBER 2013 AFTER TWO YEARS OF PLANNING AND DEVELOPMENT OFFERING PRO BONO AND LOW FEE LEGAL COUNSEL AND RESOURCES TO ARTISTS, CREATIVE PRACTITIONERS AND BUSINESSES, ARTS AND CULTURAL ORGANIZATIONS.

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CREATIVE MANY SUSPENDED PUBLICATION OF ITS MONTHLY CREATIVE IMPACT MI E-MAGAZINE AT THE END OF DECEMBER 2013 DUE TO ONGOING FUNDING CONSTRAINTS.

FORM 990, PART III, LINE 4A - FIRST ACCOMPLISHMENT

FROM 2010/2011 ALONE, JOBS INCREASED BY 11 PERCENT, WHILE BUSINESSES INCREASED BY 16 PERCENT. OTHER HIGHLIGHTS OF THE NONPROFIT ARTS AND CULTURAL REPORT, USING DATA FROM THE MICHIGAN CULTURAL DATA PROJECT AND OTHER SOURCES INCLUDE:

- ORGANIZATIONS PAID \$195,536,571 IN SALARIES, SUPPORTING 26,064 JOBS.

- ORGANIZATIONS CONTRIBUTED OVER \$14 MILLION IN THE EMPLOYER PORTION OF THE PAYROLL TAX AND NEARLY \$1 MILLION IN STATE SALES TAX REVENUES.

- 22,145,943 PEOPLE MADE VISITS TO ARTS AND CULTURAL VENUES AND EVENTS - 68% WERE FREE.

- ARTS AND CULTURAL DESTINATIONS GENERATED MORE THAN \$2 BILLION IN STATE TOURISM REVENUES IN FY 2011 - 16% OF THE STATE'S TOTAL TOURISM REVENUES AND MORE THAN GOLF, BOATING AND SAILING, HUNTING AND FISHING, AND HIKING AND BIKING COMBINED.

THIS YEAR'S NONPROFIT REPORT HAS AGAIN BEEN INFLUENTIAL IN SECURING INCREASED STATE INVESTMENT FOR ITS ARTS AND CULTURAL RESOURCES WITH THE FY 2015 APPROPRIATION OF \$10.15 MILLION - AN INCREASE OF \$2 MILLION OR 25 PERCENT OVER THE CURRENT YEAR TO SUPPORT GRANTMAKING THROUGH THE MCACA FOR NONPROFIT ARTS AND CULTURAL ORGANIZATIONS AND ARTS EDUCATION PROGRAMS.

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CREATIVE MANY DISTRIBUTED OVER 1,200 REPORTS TO ELECTED OFFICIALS, COMMUNITY LEADERS, MEDIA OUTLETS, PARTICIPATING ORGANIZATIONS AND MANY MORE. THANKS TO TANNER FRIEDMAN'S PR SUPPORT, AND A NEWSWIRE RELEASE, WE SECURED NEARLY 300 MEDIA PLACEMENTS FOR THE LATEST FINDINGS IN MICHIGAN, NATIONAL AND INTERNATIONAL MARKETS. OUR EFFORTS TO SECURE STRATEGIC MEDIA OPPORTUNITIES LED TO MAJOR SUCCESS THROUGH AN OP?ED THE BRIDGE E?MAGAZINE PUBLISHED BY THE CENTER FOR MICHIGAN AND CO?AUTHORED BY JENNIFER AND MARK MURRAY, A FEATURED PIECE ON ARTS EDUCATION BY MICHIGAN PUBLIC RADIO, AND SIGNIFICANT PLACEMENT IN CORP MAGAZINE.

WITH AN AIM OF CULTIVATING GROWTH OPPORTUNITIES FOR MICHIGAN'S CREATIVE ECONOMY - FOR PROFIT AND NONPROFIT - CREATIVE MANY RELEASED ITS FIRST CREATIVE INDUSTRIES REPORT IN JANUARY 2014 PROVIDING A COMPREHENSIVE SNAPSHOT OF MICHIGAN'S CREATIVE AND DESIGN INDUSTRIES - SOLE PROPRIETORS, INDIVIDUAL ARTISTS AND INDEPENDENT CREATIVE ENTREPRENEURS, FOR PROFIT CREATIVE BUSINESSES AND NONPROFIT ARTS AND CULTURAL ORGANIZATIONS - IN CORE INDUSTRIES SUCH AS ADVERTISING, LITERARY/PUBLISHING/PRINT, DESIGN, FILM/AUDIOVISUAL/BROADCASTING, AND ARCHITECTURE. THIS PHASE 1 RESEARCH WAS ACCOMPLISHED IN PARTNERSHIP WITH THE DETROIT CREATIVE CORRIDOR CENTER AND DATA DRIVEN DETROIT AND FOUNDATIONAL TO CREATIVE MANY'S SUCCESSFUL EFFORTS LAST YEAR TO SECURE GRANT FUNDING THROUGH THE U.S. ECONOMIC DEVELOPMENT ADMINISTRATION AND MICHIGAN ECONOMIC DEVELOPMENT CORPORATION TO CONDUCT A COMPREHENSIVE PHASE 2 RESEARCH INITIATIVE IN 2015.

THIS YEAR, THE CREATIVE STATE MI CAMPAIGN WAS ALSO AWARDED A 2014 PLATINUM HERMES CREATIVE AWARD, THE HIGHEST HONOR GIVEN BY THE ASSOCIATION OF MARKETING AND COMMUNICATIONS.

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CREATIVE MANY ALSO CONTINUED WORKING IN PARTNERSHIP WITH THE CULTURAL DATA PROJECT (CDP), A NATIONAL NONPROFIT INCUBATED BY THE PEW CHARITABLE TRUSTS, TO AFFIRM THE IMPACT AND VITALITY OF NONPROFIT ARTS AND CULTURAL ORGANIZATIONS STATEWIDE THROUGH CDP'S ANNUAL, ONLINE DATA MANAGEMENT SYSTEM. ORGANIZATIONS BENEFIT FROM NO-COST TREND AND COMPARISON REPORTING, FUNDERS GAIN COMPARABLE GRANTEE DATA INFORMING GRANTMAKING DECISIONS, AND ADVOCATES GAIN RELIABLE COMPREHENSIVE DATA STRENGTHENING CASE-MAKING FOR THE ARTS. CREATIVE MANY WORKED IN PARTNERSHIP WITH THE COUNCIL OF MICHIGAN FOUNDATIONS, LEADING FUNDERS, AND THE MCACA TO GUIDE THIS INITIATIVE, PARTICIPATED IN TRAINING AND OUTREACH SESSIONS FOR CULTURAL ORGANIZATIONS LED BY THE CDP, AND CO-CHAIRING THE MICHIGAN CDP ADVISORY COUNCIL. THIS YEAR, CREATIVE MANY TRANSITIONED OUT OF ITS INTERMEDIARY ROLE FOR THE MICHIGAN CDP AND ESTABLISHED AGREEMENTS WITH THE CDP DEFINING TERMS AND RESPONSIBILITIES RELATED TO GRANTS PREVIOUSLY AWARDED OR FUTURE GRANTS TO SUPPORT THE INITIATIVE.

CREATIVE MANY ALSO ATTENDED THE FIRST CONVENING OF THE CREATIVE ECONOMY COALITION, A NATIONAL AFFILIATE OF THE NATIONAL CREATIVITY NETWORK, AT THE INTER-AMERICAN DEVELOPMENT BANK IN WASHINGTON, DC IN SEPTEMBER 2014. THE MEETING CONVENED REPRESENTATIVES FROM SIX COUNTRIES AND 17 STATES WHO ARE ENGAGED IN LEADING CREATIVE ECONOMY RESEARCH AND PUBLIC POLICY INITIATIVES TO LEARN FROM EACH OTHER, EXPLORE OPPORTUNITIES FOR COLLABORATION AND TO BEGIN SHAPING A CREATIVE ECONOMY AGENDA IN THE U.S. AND NORTH AMERICA. CREATIVE MANY LED THE STRATEGIC PLANNING SESSIONS FOR THE CEC AND WILL BE SERVING ON THE CEC ACTION TEAM THAT WILL BE ADVANCING THIS EFFORT IN 2015.

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FORM 990, PART III, LINE 4B - SECOND ACCOMPLISHMENT

KRESGE ARTIST FELLOWSHIP PROGRAM - THIS YEAR, CREATIVE MANY CONTINUED THE DELIVERY OF PROFESSIONAL PRACTICE PROGRAMS AND SERVICES TO THE YEAR 5 AND 6 KRESGE ARTIST FELLOWS IN PARTNERSHIP WITH THE KRESGE FOUNDATION AND KRESGE ARTS IN DETROIT PROGRAM AT THE COLLEGE FOR CREATIVE STUDIES. THIS PROGRAM IS SUPPORTED BY A TWO-YEAR \$272,500 GRANT FROM THE KRESGE FOUNDATION FOR YEARS 5 AND 6 THRU JUNE 2015. THE ANNUAL PROGRAM BEGINS WITH AN INTENSIVE STRATEGIC PLANNING RETREAT LED BY CREATIVE CAPITAL IN JULY, INCLUDES INDIVIDUAL CONSULTATIONS FOR ARTIST FELLOWS WITH THE DIRECTOR OF CREATIVE INDUSTRIES AND A SERIES OF WORKSHOP SESSIONS PROVIDING PROFESSIONAL PRACTICE TRAINING, DIALOGUE, RESOURCES AND NETWORKING IN PARTNERSHIP WITH NATIONAL AND INTERNATIONAL LEADERS IN THE VARIOUS ARTISTIC DISCIPLINES FOR EACH FELLOWSHIP YEAR.

AS A NEW OPPORTUNITY THIS YEAR, THE FOUNDATION AUTHORIZED CREATIVE MANY TO OPEN THE MONTHLY PROFESSIONAL PRACTICE SESSIONS TO OTHER INTERESTED ARTISTS WITH MODEST REGISTRATION FEES TO ASSIST IN SUPPORTING CREATIVE MANY SEMINAR PROGRAMS. THIS BROADENED ACCESS AND IMPACT OF THESE SESSIONS FOR MORE ARTISTS AND MAXIMIZES BENEFITS OF OUR NATIONAL AND INTERNATIONAL PRESENTERS FOR THIS PROGRAM. PROFESSIONAL PRACTICE SESSIONS CONCLUDED FOR THE YEAR 5 ARTIST FELLOWS IN JANUARY 2014 AND WILL BEGIN IN JUNE 2014 FOR THE YEAR 6 ARTIST FELLOWS. SESSIONS WERE "FRONT-LOADED" AGAIN THIS PROGRAM YEAR TO ALLOW ARTISTS WITH CAPACITY FOR PREPARATION FOR THE ARTXDETROIT EXHIBITION IN APRIL 2015. A LIST OF THESE WORKSHOPS IS PROVIDED BELOW.

CREATIVE MANY PROFESSIONAL PRACTICE SEMINARS - RECOGNIZING THE CONTRIBUTING ROLE OF THE CREATIVE INDUSTRIES ACROSS MICHIGAN COMMUNITIES AND ITS ECONOMY, CREATIVE MANY OFFERED CONTINUING PROFESSIONAL DEVELOPMENT

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PROGRAMS, RESOURCES AND NETWORKING EXPERIENCES FOR ARTISTS AND CREATIVE PRACTITIONERS TO HELP THEM STRATEGICALLY PLAN AND STRENGTHEN THEIR CREATIVE PRACTICES, BUILD COLLABORATIVE OPPORTUNITIES, INCREASE THE ECONOMIC VIABILITY OF THEIR ARTISTIC WORK, AND POSITION THE CREATIVE SECTOR AS A CONTRIBUTING FORCE TO MICHIGAN'S ECONOMY.

THIS PROGRAM EVOLVED FROM CREATIVE MANY'S INTERMEDIARY WORK DESIGNING AND DELIVERING THE ANNUAL PROFESSIONAL PRACTICE PROGRAM FOR THE KRESGE ARTIST FELLOWSHIP ARTISTS IN THE DETROIT METRO AREA, A PARTNERSHIP ENTERING ITS SIXTH YEAR. THE STATEWIDE EXPANSION OF THIS MODEL AS A REGIONAL SEMINAR PROGRAM LAUNCHED FALL 2010 AND CONTINUED THROUGH SEPTEMBER 2014 WITH SUPPORT FROM THE EMILY HALL TREMAINE FOUNDATION WHOSE MARKETPLACE EMPOWERMENT FOR ARTISTS PROGRAM EMPOWERS VISUAL ARTISTS WITH PROFESSIONAL SKILLS TO SUSTAIN SUCCESSFUL CAREERS IN THE ARTS, A GRANT ANTICIPATED FOR RENEWAL FOR A FINAL TWO-YEAR PERIOD BEGINNING IN FALL 2014. THE PROGRAM INCLUDES THE FOLLOWING SESSIONS OFFERED IN 2.5-HOUR, HALF-DAY OR 1.5-DAY FORMATS IN PARTNERSHIP WITH UNIVERSITY/COLLEGE ART PROGRAMS AND LOCAL/REGIONAL ARTS ORGANIZATIONS:

- PLANNING FOR SUCCESS- DEFINING A PERSONAL VISION OF SUCCESS, AND THE PATHWAYS, BENCHMARKS AND TOOLS FOR CREATING A STRATEGIC AND REALISTIC CREATIVE CAREER PLAN.

- RESOURCING YOUR PRACTICE - CULTIVATING DIVERSE REVENUE SOURCES FOR A VIBRANT AND VIABLE CREATIVE PRACTICE.

- PROMOTING YOUR PRACTICE - MAXIMIZING TODAY'S ONLINE AND EMERGING

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RESOURCES FOR ARTISTS TO CONNECT WITH AND CULTIVATE PATRONS, AUDIENCES, DONORS AND PARTNERSHIPS AND STRENGTHENING PROMOTIONS SUCH AS IN CREATING COMPELLING ARTIST STATEMENTS, BIOS, ELEVATOR PITCHES, AND HOW TO COMMUNICATE THEIR VALUE.

- PROTECTING YOUR PRACTICE - EQUIPPING ARTISTS WITH ESSENTIAL KNOWLEDGE, RESOURCES AND TOOLS TO LEGALLY PROTECT THEIR CREATIVE WORK, THIS SESSION IS PART OF CREATIVE MANY'S LAWYERS FOR THE CREATIVE ECONOMY INITIATIVE CONNECTING ARTISTS TO PRO BONO AND LOW FEE LEGAL RESOURCES AND CONVENING CODE EVENTS ENGAGING ARTISTS AND ATTORNEYS IN DIALOGUE ON LEGAL ISSUES FACING THE CREATIVE REALM.

- DESIGN FUTURES - THANKS TO SEED SUPPORT FROM THE GENERAL MOTORS FOUNDATION, EQUIPPING EMERGING AND ESTABLISHED DESIGNERS WITH SKILLS AND TOOLS TO STRENGTHEN THEIR DESIGN PRACTICE.

SEMINARS ARE OPEN TO ARTISTS OF ALL DISCIPLINES - EMERGING AND ESTABLISHED - FACILITATED AND DELIVERED BY CREATIVE MANY'S DIRECTOR OF CREATIVE INDUSTRIES IN COLLABORATION WITH OTHER NATIONAL/INTERNATIONAL INDUSTRY EXPERTS SUCH AS LEADERS FROM THE NEW YORK FOUNDATION FOR THE ARTS (NYFA), ARTS AND BUSINESS COUNCIL OF GREATER BOSTON, CHICAGO ARTIST RESOURCE CENTER, KICKSTARTER, AND PRACTICING ARTISTS, DESIGNERS AND CREATIVES.

THIS YEAR, CREATIVE MANY ALSO LAUNCHED THE LAWYERS FOR THE CREATIVE ECONOMY (LCE) INITIATIVE AS AN EXPANSION OF THE CREATIVE MANY PROFESSIONAL PRACTICE PROGRAM THAT PROVIDES ARTISTS AND CREATIVE ENTREPRENEURS WITH THE KNOWLEDGE, NETWORKS, ADVOCACY AND RESOURCES THEY NEED TO THRIVE. THROUGH

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LCE, CREATIVE MANY IS ENGAGING A STATEWIDE NETWORK OF ATTORNEYS WHO ARE COMMITTED TO DELIVERING FREE TO LOW-FEE INTELLECTUAL PROPERTY AND CREATIVITY-RELATED LEGAL RESOURCES TO MEET THE NEEDS OF MICHIGAN NON-PROFIT ARTS ORGANIZATIONS, ARTISTS, CREATIVE PRACTITIONERS, AND BUSINESSES. LAUNCHED FALL 2013, PLANNING AND DESIGN OF THE LCE PROGRAM WAS SEEDED WITH 2012 AND 2013 NEA LOCAL ARTS AGENCY FUNDING, AND SUPPORT FROM THE ARTS, COMMUNICATION AND ENTERTAINMENT SECTION OF THE STATE BAR OF MICHIGAN, CLARK HILL PLC, MILLER CANFIELD PADDOCK STONE PLC AND LEADERSHIP AND GUIDANCE OF INDIVIDUAL ATTORNEYS IN THE DETROIT AND GRAND RAPIDS REGIONS. DURING THE LAUNCH PHASE, TARGETED EVENTS WERE PLANNED AND HELD IN DETROIT AND GRAND RAPIDS TO MAXIMIZE THE REGIONAL NETWORKS OF PARTICIPATING ATTORNEYS, ARTISTS AND CREATIVE PRACTITIONERS/ENTREPRENEURS.

AT ITS CORE LCE PROVIDES A STATEWIDE REFERRAL SERVICE THAT PROVIDES LEGAL ASSISTANCE FOR INCOME-ELIGIBLE ARTISTS AND CREATIVE PRACTITIONERS, CREATIVE ENTREPRENEURS AND BUSINESSES AND ARTS AND CULTURAL NON-PROFIT ORGANIZATIONS. THOSE SEEKING REFERRALS, WHO DON'T MEET INCOME GUIDELINES FOR PRO BONO SERVICES MAY RECEIVE REFERRALS ON A LOW BONO OR FULL FEE BEARING BASIS. SINCE NOVEMBER 2013, 15 CASES HAVE BEEN ACTIVATED, WITH 13 REFERRED FOR LEGAL COUNSEL AND TWO PENDING PLACEMENT. IN ADDITION, LCE PROVIDES "PROTECTING YOUR PRACTICE" SEMINARS; REFERRAL ORIENTATIONS FOR THOSE SEEKING LEGAL SERVICES THROUGH THE PROGRAM; CODE NETWORKING AND DIALOGUE SEMINARS HIGHLIGHTING TOPICAL ISSUES AT THE INTERSECTION OF THE LAW, ARTS AND CREATIVE INDUSTRIES; AND ONLINE RESOURCES AND CONNECTIONS WITH INFORMATION ABOUT CURRENT ARTS AND CREATIVE INDUSTRIES-RELATED LEGAL MATTERS. IN THE PRIOR YEAR, 180 ATTENDEES PARTICIPATED IN THESE LCE EVENTS.

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COLLECTIVELY THROUGH ITS CREATIVE MANY AND LAWYERS FOR THE CREATIVE ECONOMY INITIATIVES, CREATIVE MANY FACILITATED AND DELIVERED THE FOLLOWING SERIES OF PROGRAMS DURING THE GRANT PERIOD. IT SHOULD ALSO BE NOTED THAT WITH THE FOUNDATION'S SUPPORT, THIS PAST YEAR PROFESSIONAL PRACTICE SEMINARS OFFERED TO THE YEAR 5 KRESGE FOUNDATION ARTIST FELLOWS, WERE OPENED TO OTHER INTERESTED ARTISTS AND CREATIVES IN COORDINATION WITH THE CREATIVE MANY PROGRAM. THESE COMBINED PROGRAMS ARE NOTED BELOW.

- HELD LAWYERS FOR THE CREATIVE ECONOMY (LCE) ATTORNEY ORIENTATION AND PROFESSIONAL PRACTICE CODE EVENT ON OCTOBER 10, 2013 -- "CREATIVE ENTREPRENEURIAL START-UPS IN THE 21ST CENTURY" HOSTED BY MILLER CANFIELD IN DETROIT. THE CODE EVENT HIGHLIGHTED THE ISSUES AND CHALLENGES FACING ARTISTS AND CREATIVES SEEKING TO ESTABLISH CREATIVE ENTREPRENEURIAL START-UPS, AND THE SUPPORTIVE SERVICES AVAILABLE TO CULTIVATE THEIR EFFORTS. THE PANEL PRESENTERS INCLUDED APRIL BOYLE, DIRECTOR OF RECRUITMENT AT D:HIVE; MATT CLAYSON, EXECUTIVE DIRECTOR OF THE DETROIT CREATIVE CORRIDOR CENTER; AND MATTHEW BOWER, ATTORNEY AT VARNUM, PLC. (PARTICIPANTS: 40)

- HELD LAWYERS FOR THE CREATIVE ECONOMY (LCE) ATTORNEY ORIENTATION AND CODE EVENT THEMED "FROM PUBLIC TO PRIVATE AND BACK AGAIN" -- IN PARTNERSHIP WITH THE OFFICE OF PUBLIC CULTURE AT GRAND VALLEY STATE UNIVERSITY AND KENDALL COLLEGE OF ART & DESIGN AT FERRIS STATE UNIVERSITY HOSTED BY CLARK HILL PLC IN GRAND RAPIDS ON OCTOBER 24, 2013. THE CODE PANEL DISCUSSION FOCUSED ON THE ALEXANDER CALDER SCULPTURE AND ISSUES CONCERNING THE INTERPLAY BETWEEN THE PUBLIC AND PRIVATE DOMAINS, WITH RESPECT TO TRADEMARK, AND IN RELATION TO ONGOING DEVELOPMENTS WITHIN THE CREATIVE AND LEGAL COMMUNITIES. CODE

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PANELISTS INCLUDED TOM WILLIAMS, ATTORNEY AT MCGARRY BAIR, PC; KENDAL HENRY, A NEW YORK-BASED ARTIST AND CURATOR SPECIALIZING IN PUBLIC ART AND ECONOMIC DEVELOPMENT IN INTERNATIONAL CONTEXTS; AND JENNY MIKULAY, A SCHOLAR WHO RESEARCHES PUBLIC ART, AND TEACHES AS AN ASSISTANT PROFESSOR AT ALVERNO COLLEGE IN MILWAUKEE. (PARTICIPANTS: 30)

- HELD CREATIVE MANY/KRESGE ARTIST FELLOWS SESSION ON CREATIVE TIME & SPACE ON OCTOBER 13, 2013 TO EXPLORE RESIDENCIES AND RETREATS AT JAM HANDY IN DETROIT. PRESENTATIONS BY TAMARA ROSS (BANFF CENTRE), LESLEY LEDUC (YADDO) AND HUNTER O'HANIAN (ALLIANCE OF ARTISTS COMMUNITIES). (PARTICIPANTS: 25)

- HELD CODE EVENT AND SCREENING OF THE INTERNET MUST GO, FOLLOWED BY Q&A WITH THE DIRECTOR- GENA KONSTANTINAKOS, MUSIC SUPERVISOR- REBECCA GATES, JOE VOSS- SENIOR COUNSEL AT CLARK HILL, PLC NINA BIANCHI OF THE WORK DEPARTMENT. EVENT TOOK PLACE AT JAM HANDY IN DETROIT ON NOVEMBER 13, 2013. (PARTICIPANTS: 16)

- DELIVERED 1 THREE-HOUR SESSION ON "RESOURCING YOUR PRACTICE" SESSION TO UNIVERSITY OF MICHIGAN MFA ART & DESIGN 2ND YEAR STUDENTS ON NOVEMBER 19, 2013. (PARTICIPANTS: 11)

- DELIVERED 1 THREE-HOUR SESSION ON "COMMUNICATING YOUR VALUE AND NEGOTIATIONS" SESSION TO UNIVERSITY OF MICHIGAN MFA ART & DESIGN 2ND YEAR STUDENTS ON NOVEMBER 26, 2013. (PARTICIPANTS: 11)

- HOSTED A GRAND RAPIDS LCE CODE EVENT ON START-UPS AND SMALL BUSINESS INCUBATIONS AT START GARDEN ON DECEMBER 10, 2013. PANELISTS INCLUDED BEN

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GOTT OF START GARDEN, DAN KASTNER OF THE REALITY FACTORY AND ONE ATTORNEY.
 MODERATED BY CEZANNE CHARLES, DIRECTOR OF CREATIVE INDUSTRIES.

(PARTICIPANTS: 15)

- DELIVERED A CREATIVE MANY/KRESGE ARTIST FELLOWS SESSION ON DECEMBER 14,
 2013 ON "ARTS AND MEDIA NOW & THE TALK" AT JAM HANDY IN DETROIT. PRESENTERS
 INCLUDED MAX SCHUMANN (PRINTED MATTER), ANDREW RAFACZ (ANDREW RAFACZ
 GALLERY), SARAH MCCARRY (GUILLOTINE PRESS) AND MOLLY REESE LERNER (EINSTEIN
 THOMPSON AGENCY). (PARTICIPANTS: 40)

- DELIVERED A CREATIVE MANY/KRESGE ARTIST FELLOWS SESSION CRITICAL CONTEXTS
 ON JANUARY 25, 2014 AT THE DETROIT INSTITUTE OF ARTS. PRESENTERS INCLUDED
 AMANDA MCDONALD CROWLEY - BEMIS CENTER FOR CONTEMPORARY ART; MIKE STUBBS -
 FOUNDATION FOR ART AND CREATIVE TECHNOLOGY (FACT); HAMZA WALKER -
 RENAISSANCE SOCIETY; JOE BIEL - MICROCOSM PUBLISHING; RICHARD NASH - RED
 LEMONADE PUBLISHING; AND SEAN ELWOOD - CREATIVE CAPITAL. VISUAL ARTS PANEL
 MODERATOR: REBECCA HART - DIA. THIS PUBLIC DISCUSSION INCLUDED A TALK AND
 PANEL ON THE CHANGING NATURE OF CURATING IN THE 21ST CENTURY - PARTICULARLY
 WITH REFERENCE TO HOW THE WORK IS BEING SHAPED BY AND CONTRIBUTING TO
 CREATIVE PLACEMAKING. CRITICAL CONTEXTS ALSO INCLUDED A TALK AND PANEL
 DISCUSSION ON THE CHANGING NATURE OF PUBLISHING AND LITERARY ARTS IN THE
 21ST CENTURY - PARTICULARLY WITH REFERENCE TO HOW THE SECTOR IS BEING
 SHAPED BY AND CONTRIBUTING TO THE EVOLUTION OF DIGITAL TECHNOLOGIES. IT
 ALSO FEATURED A TALK BY SEAN ELWOOD ABOUT THE DETAIL OF CREATIVE CAPITAL'S
 GRANT PROGRAM AND THE STATE OF ARTISTS' SUPPORT. (PARTICIPANTS: 47)

- HELD A CREATIVE MANY: UM GRAD SEMINAR PROVIDING INDIVIDUAL 90-MINUTE

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SESSIONS WITH GRADUATE STUDENTS AS PART OF THE UM CREATIVE MANY WORKSHOP.
(PARTICIPANTS: 11)

- HOSTED A CREATIVE MANY EVENT AND PANEL DISCUSSION ON PROTECTING YOUR
PRACTICE IN GRAND RAPIDS ON APRIL 22, 2014 IN PARTNERSHIP WITH KENDALL
COLLEGE OF ART & DESIGN. (PARTICIPANTS: 20)

- HOSTED A CREATIVE MANY/LCE CODE EVENT AND PANEL DISCUSSION ON TECH/DESIGN
IN GRAND RAPIDS ON APRIL 22, 2014. (PARTICIPANTS: 11)

- ORGANIZED DROP-IN CREATIVE MANY SESSIONS AND A TOUR OF CREATIVE SPACES IN
KALAMAZOO ON APRIL 23, 2014. (PARTICIPANTS: 10)

- HOSTED AN LCE CODE PANEL DISCUSSION ON CREATIVE STATE MI ON APRIL 30,
2014 AT TECHTOWN FEATURING RESEARCH FINDINGS BY DIRECTOR OF PUBLIC POLICY
SARAH TRIPLETT AND DIRECTOR OF CREATIVE INDUSTRIES CEZANNE CHARLES AND A
PANEL DISCUSSION ON "INCUBATING THE CREATIVE INDUSTRIES" FEATURING
CHRISTINE HARRIS (CHRISTINE HARRIS CONNECTIONS), ERIC WILLIAMS -- WAYNE
STATE UNIVERSITY AND MATT CLAYSON - DETROIT CREATIVE CORRIDOR CENTER)
(PARTICIPANTS: 25)

- ON SEPTEMBER 18, 2014 CREATIVE MANY PARTNERED WITH ARTPRIZE FOR THEIR
LINK SESSIONS AND PROVIDED AN INFORMATIONAL SESSION FOR ARTISTS REGARDING
BUSINESS PLANNING AND ENTITY SELECTIONS FEATURING THE DIRECTOR OF LCE
SERVICES SHIVANGEE PANDYA. (PARTICIPANTS: 12)

- ON SEPTEMBER 25 AND 26, 2014 CREATIVE MANY PARTNERED WITH THE ARTPRIZE

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LINK SESSIONS TO PROVIDE BOTH AN ATTORNEY FOR THEIR ONE- ON-ONE CONSULTATION SESSIONS (JOE VOSS, CLARK HILL) AND SPEAKERS SCOTT KRAEMER, KUIPER ORLEBEKE AND ARIEL BUBLICK, KELLOGG WHO PROVIDED A PRESENTATION TO THE ARTPRIZE PARTICIPANTS ON COMMON INTELLECTION PROPERTY CONCERNS.

(PARTICIPANTS: 20)

FORM 990, PART III, LINE 4C - THIRD ACCOMPLISHMENT

INVESTMENT FOR MICHIGAN THROUGH FEATURE STORIES, SPOTLIGHTS ON CREATIVE INDIVIDUALS AND PROJECTS, AND CUSTOM VIDEOS. WITH STORIES HIGHLIGHTING THE WORK OF ARTISTS, ARTS AND CULTURAL GROUPS AND CREATIVE ENTREPRENEURS ACROSS MICHIGAN COMMUNITIES LARGE AND SMALL, THE E-PUBLICATION STRATEGICALLY SHARED STORIES AFFIRMING THE IMPACT AND CONTRIBUTIONS OF MICHIGAN'S CREATIVE SECTOR, AND THE STATEWIDE EVENTS CALENDAR - SEARCHABLE BY REGION, TYPE OF EVENT, DATE AND MORE - CONNECTS ITS SUBSCRIBERS TO THE LATEST LISTINGS OF CULTURAL ACTIVITIES THROUGHOUT MICHIGAN. PRIOR TO ITS SUSPENSION AT THE END OF DECEMBER 2013 DUE TO THE PUBLICATION'S ONGOING CHALLENGES IN SECURING NECESSARY FUNDING SPONSORSHIPS, THE E-PUBLICATION REACHED OVER 50,000 READERS STATEWIDE AND HELPED ARTISTS AND ARTS AND CULTURAL GROUPS GAIN STATEWIDE VISIBILITY AND DEVELOP NEW AUDIENCES. IN ITS LAST YEAR, FUNDING PARTNERS INCLUDED THE ERB FAMILY FOUNDATION, FORD MOTOR COMPANY FUND, IRVING S. GILMORE FOUNDATION, GENERAL MOTORS FOUNDATION, MASCO CORPORATION FOUNDATION AND THE MCACA. EFFORTS TO SEEK NEW FOUNDATION, CORPORATE AND NONPROFIT PARTNERS TO ENSURE ITS CONTINUED GROWTH AND SUSTAINABILITY CONTINUED TO FACE CHALLENGES AND THE DECISION TO END THE PUBLICATION WAS MADE BY THE BOARD OF DIRECTORS IN DECEMBER 2013. THE CIM ANALYTICS REPORT FOR THE FIRST QUARTER IS PROVIDED IN THE ATTACHMENTS TO THIS FINAL REPORT.

Name of the organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

THIS YEAR CREATIVE MANY CONTINUED ITS COMMUNICATIONS AND MEDIA SERVICES PARTNERSHIP WITH TANNER FRIEDMAN, COMMUNICATIONS AND PUBLIC RELATIONS FIRM IN FARMINGTON, FURTHERING EFFORTS TO INCREASE AWARENESS AND UNDERSTANDING OF THE IMPORTANCE OF THE CREATIVE SECTOR TO MICHIGAN AND ITS COMMUNITIES. FROM OCTOBER 1, 2013 THROUGH SEPTEMBER 30, 2014 TANNER FRIEDMAN SECURED 691 MEDIA PLACEMENTS IN MARKETS IN MICHIGAN AND AT NATIONAL AND INTERNATIONAL LEVELS, BRINGING VALUABLE VISIBILITY TO CREATIVE MANY, ITS WORK AND MESSAGING.

CREATIVE MANY ALSO CONTRACTS WITH A PART-TIME COMMUNICATIONS COORDINATOR WHO MANAGES ITS WEBSITE MAINTENANCE AND SOCIAL MEDIA COMMUNICATIONS. THANKS TO THESE STRATEGIC SOCIAL MEDIA EFFORTS, CREATIVE MANY HAS 4,385 FACEBOOK FANS AND 6,526 TWITTER FOLLOWERS DEMONSTRATING AN INCREASED AUDIENCE FOR ITS SOCIAL MEDIA COMMUNICATIONS AND DIALOGUE OVER THE PRIOR YEAR.

AS PART OF THE LAUNCH OF CREATIVE MANY MICHIGAN IN SEPTEMBER 2014, WORK WAS ALSO COMPLETED TO DESIGN CREATIVE MANY'S NEW WEBSITE IN PARTNERSHIP WITH VISUALHERO IN GRAND RAPIDS. THE NEW SITE WAS DESIGNED TO INCREASE VISUAL IMPACT, PROVIDE EASE OF USER NAVIGATION AND MAXIMIZE MOBILE APPLICATIONS. THE NEW SITE WWW.CREATIVEMANY.ORG WAS SUCCESSFULLY LAUNCHED ON SEPTEMBER 23, 2014.

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT

ADVOCACY AND PUBLIC POLICY

OUR CASE - ARTS, CULTURE, DESIGN AND CREATIVITY ARE ESSENTIAL INGREDIENTS

Name of the organization

CREATIVE MANY MICHIGAN, INC.

Employer identification number

38-2537585

FOR MICHIGAN'S REINVENTION - CONTRIBUTING JOBS AND ECONOMIC BENEFITS,
 CREATING VIBRANT COMMUNITIES TO ATTRACT/RETAIN BUSINESS AND TALENT,
 SUPPORTING STATEWIDE CULTURAL TOURISM AIMS, AND TRANSFORMING LIVES OF
 PEOPLE OF ALL AGES. THIS YEAR, CREATIVE MANY CONTINUED TO LEAD RESEARCH,
 COMMUNICATIONS, EDUCATION, GRASSROOTS ORGANIZING, COALITION BUILDING AND
 LOBBYING TO ADVANCE POLICIES AND SUSTAINABLE FUNDING SUPPORTING THE ARTS,
 CULTURE, ARTS EDUCATION AND THE CONTRIBUTING POWER OF THE CREATIVE AND
 DESIGN INDUSTRIES.

AS PART OF THESE EFFORTS, CREATIVE MANY'S PRESIDENT AND CEO AND DIRECTOR OF
 PUBLIC POLICY REGULARLY MET WITH LEGISLATIVE AND ADMINISTRATIVE LEADERS TO
 SHARE THE CREATIVE STATE MI RESEARCH FINDINGS AND DISCUSS THE IMPORTANCE OF
 THE ARTS AND CREATIVE INDUSTRIES TO MICHIGAN'S ECONOMY AND ITS COMMUNITIES.
 THIS YEAR, MEETINGS WERE HELD WITH MORE THAN A DOZEN STRATEGICALLY
 TARGETED LEGISLATORS AS PART OF CULTIVATING MEMBERS FOR THE PROPOSED
 MICHIGAN LEGISLATIVE CREATIVE CAUCUS, A BIPARTISAN LEADERSHIP GROUP
 PROPOSED FOR LAUNCH IN 2015 TO ADVANCE SUPPORT FOR THE CREATIVE ECONOMY,
 CREATIVE EDUCATION, TALENT ATTRACTION, CREATIVE PLACEMAKING, TRADE MISSIONS
 AND EXPORT OPPORTUNITIES, AND INVESTMENT IN MICHIGAN'S ARTS, CULTURAL AND
 CREATIVE ASSETS.

OTHER CREATIVE STATE MI GENERAL ADVOCACY AND PUBLIC POLICY ACCOMPLISHMENTS
 THIS YEAR INCLUDE:

- SENT 16 VOTER VOICE MESSAGES THAT INCLUDED ALERTS ON FEDERAL ADVOCACY
 ISSUES AND LARGER POLICY FRAMEWORK AFFECTING THE ARTS, CULTURE AND
 CREATIVITY.

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- NOMINATED GOVERNOR SNYDER FOR THE AFTA PUBLIC LEADERSHIP IN THE ARTS AWARD PRESENTED AT THE U.S. CONFERENCE OF MAYORS IN WASHINGTON, DC. USED THE AWARD AS A STRATEGIC OPPORTUNITY TO SHARE INFORMATION ABOUT THE UNTAPPED POTENTIAL IN THE CREATIVE SECTOR IN MICHIGAN.

- ATTENDED MICHIGAN HOUSE AND SENATE COMMITTEE MEETINGS THROUGHOUT THE STATE BUDGET PROCESS AND TESTIFIED IN SUPPORT OF INCREASED STATE ARTS FUNDING.

- PRESENTED TO THE MCACA COUNCIL AND NEW LEADERS ARTS COUNCIL OF MICHIGAN, A YOUNG LEADERS ADVISORY COUNCIL OF MCACA. PRESENTED 5 WORKSHOPS WITH THE CULTURAL DATA PROJECT REGARDING CREATIVE STATE MI AND ADVOCACY IN MIDLAND, GRAND RAPIDS, ANN ARBOR AND TRAVERSE CITY.

- PRESENTED INFORMATION AT VARIOUS CONFERENCES, PANELS AND MEETINGS THAT INCLUDE: MICHIGAN MUNICIPAL LEAGUE'S CAPITAL CONFERENCE, MICHIGAN HOUSE OF REPRESENTATIVES TALENT AND PLACE CAUCUS, MSHDA BUILDING MI COMMUNITIES CONFERENCE AND THE CULTURAL AND REGIONAL LEADERS FORUM HOSTED BY THE ANN ARBOR ARTS ALLIANCE.

- ATTENDED AND PRESENTED AT NATIONAL CONFERENCES INCLUDING KENNEDY CENTER ALLIANCE FOR ARTS EDUCATION NETWORK AND THE AMERICANS FOR THE ARTS STATE ARTS ACTION NETWORK FALL AND SPRING MEETINGS WHERE DISCUSSION FOCUSED ON THREE MAJOR ISSUE AREAS: ARTS EDUCATION, FUTURE OF STATE ARTS FUNDING AND ADVOCACY.

Name of the organization

CREATIVE MANY MICHIGAN, INC.

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- SERVED ON PUBLIC POLICY COMMITTEES FOR THE MICHIGAN NONPROFIT ASSOCIATION AND MICHIGAN HISTORIC PRESERVATION NETWORK.

- PARTICIPATED IN A SUCCESSFUL EFFORT BY SHARING INFORMATION TO DEFEAT MICHIGAN HB 5571 WHICH WOULD DENY THE DETROIT INSTITUTE OF ARTS THE RIGHT TO ASK VOTERS IN OAKLAND, WAYNE AND MACOMB COUNTY TO RENEW A MILLAGE ADOPTED IN 2012.

- DEVELOPED PLANS TO ACTIVELY ENGAGE ITS NETWORKS AND BRING VISIBILITY TO ITS PUBLIC POLICY AGENDA ACROSS THE NOVEMBER 2014 ELECTION PROCESS, INCLUDING CANDIDATE SURVEYS, STRATEGIC MESSAGING AND ONLINE TRAINING FOR ADVOCATES, CANDIDATE OUTREACH, AND ONGOING COMMUNICATION THRU SOCIAL MEDIA CHANNELS FOR CANDIDATES AND ADVOCATES.

CREATIVE MANY ALSO LED ADVOCACY EFFORTS TO ENSURE THAT ARTS EDUCATION IS INTEGRAL IN THE EDUCATION OF ALL K THRU 12 STUDENTS IN MICHIGAN AND ADVANCING A POLICY AGENDA DEVELOPED WITH FINDINGS FROM THE 2012 MICHIGAN ARTS EDUCATION CENSUS. IN THESE EFFORTS, CREATIVE MANY WORKED IN PARTNERSHIP WITH THE MICHIGAN YOUTH ARTS ROUNDTABLE, A CONSORTIUM OF THE MICHIGAN YOUTH ARTS ASSOCIATION, MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS, MICHIGAN DEPARTMENT OF EDUCATION, AND NETWORK OF OTHER STATEWIDE ARTS EDUCATION ORGANIZATIONS.

WITH THE HEIGHTENED FOCUS ON THE CRITICAL NEED FOR REFORM OF MICHIGAN'S EDUCATION SYSTEM, THE IMPORTANCE OF ACADEMIC CURRICULUM STANDARDS TO ENSURE STUDENTS ARE PREPARED TO MEET TALENT NEEDS OF MICHIGAN'S EMPLOYERS, AND THE IMPORTANCE OF ENSURING THAT MICHIGAN'S CHILDREN ARE TAUGHT BY HIGHLY

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QUALIFIED AND SKILLED TEACHERS, THERE IS A CRITICAL NEED FOR THE ARTS EDUCATION AGENDA TO BE ENGAGED IN THIS REFORM EFFORT. CREATIVE MANY PURSUED STRATEGIC OPPORTUNITIES TO ACTIVELY ENGAGE THE ARTS AND CULTURAL VOICE IN THESE STATE AND FEDERAL POLICY DELIBERATIONS, INCLUDING COORDINATION WITH THE GOVERNOR'S NEW SPECIAL ADVISOR ON EDUCATION CRAIG RUFF, COORDINATION WITH MICHIGAN DEPARTMENT OF EDUCATION ADMINISTRATION, PRESENTATIONS TO THE MICHIGAN BOARD OF EDUCATION, MEETINGS WITH LEGISLATORS SERVING ON EDUCATION COMMITTEES AND REPRESENTATIVES OF THE MICHIGAN EDUCATION ACHIEVEMENT AUTHORITY, AS EXAMPLES. THE IMPORTANCE OF A CREATIVE EDUCATION HAS ALSO BEEN INTEGRATED INTO THE PLATFORM PROPOSED FOR THE MICHIGAN LEGISLATIVE CREATIVE CAUCUS. CREATIVE MANY'S DIRECTOR OF PUBLIC POLICY ALSO PRESENTED AT THE ANNUAL ARTS EDUCATION CONFERENCE OF THE OAKLAND INTERMEDIATE SCHOOL DISTRICT IN AUGUST 2014.

CREATIVE MANY ALSO MONITORED ONGOING DISCUSSIONS IN THE MICHIGAN LEGISLATURE RELATED TO ARTS EDUCATION INCLUDING THE IMPLEMENTATION OF THE COMMON CORE STATE STANDARDS, TEACHER PERFORMANCE EVALUATIONS, AND DEFICIT SCHOOL DISTRICTS - AMONG OTHERS.

IN AUGUST, MICHIGAN WAS SELECTED TO JOIN AMERICANS FOR THE ARTS, THE NATION'S LEADING NONPROFIT ORGANIZATION FOR ADVANCING THE ARTS AND ARTS EDUCATION, AS PART OF 10 STATE TEAMS ADMINISTERING A THREE-YEAR PILOT PROGRAM TO STRENGTHEN ARTS EDUCATION BY ADVANCING STATE POLICY. THIS THREE-YEAR PROGRAM WILL FOCUS ON RECONVENING THE MICHIGAN ARTS EDUCATION ROUNDTABLE AND ITS PARTNERS WITH A RENEWED PURPOSE TO DEVELOP AND ADVANCE A POLICY AGENDA THAT INCLUDES CONDUCTING A STATEWIDE POLICY AUDIT AND CREATING GUIDANCE DOCUMENTS, ADVOCACY MESSAGES AND TOOLS FOR DISSEMINATION.

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AT THE FEDERAL LEVEL, MICHIGAN WILL LOOK AT WAYS TO ASSIST SCHOOL DISTRICTS IN EMBRACING ARTS EDUCATION TO ACHIEVE TITLE I GOALS. WITH THE HEIGHTENED FOCUS ON THE CRUCIAL NEED FOR REFORM OF MICHIGAN'S EDUCATION SYSTEM, NEW TEACHER EVALUATION GUIDELINES, THE ONGOING DEBATE OF COMMON CORE IMPLEMENTATION, NEW NATIONAL CORE ARTS STANDARDS AND DWINDLING SUPPORT FOR ARTS EDUCATION IN SOME MICHIGAN COMMUNITIES, THERE IS AN URGENT NEED TO OFFER CLARIFICATION AND STRENGTHEN CURRENT POLICIES WHILE POSITIONING MICHIGAN TO ENSURE ARTS EDUCATION IS AN INDISPENSABLE COMPONENT OF THE CORE CURRICULUM.

CREATIVE MANY WILL WORK ALONGSIDE TEAM MEMBERS FROM ACROSS THE STATE INCLUDING PRESIDENT OF THE MICHIGAN STATE BOARD OF EDUCATION JOHN AUSTIN, THE GOVERNOR SNYDER'S SPECIAL ADVISOR FOR EDUCATION CRAIG RUFF, DEPARTMENTAL ANALYST FOR THE MICHIGAN DEPARTMENT OF EDUCATION MARY HEAD, INTEGRATED INSTRUCTION CONSULTANT FOR THE MICHIGAN DEPARTMENT OF EDUCATION CURRICULUM AND INSTRUCTION UNIT MEGAN SCHRAUBEN, ARTS EDUCATION PROGRAM OFFICER FOR THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS CHAD BADGERO, INDEPENDENT CONSULTANT AND FOUNDING PRESIDENT OF SEADAE ANA LUISA CARDONA AND DIRECTOR OF THE KALAMAZOO REGIONAL EDUCATIONAL SERVICE AGENCY'S EDUCATION FOR THE ARTS BRYAN ZOCHER.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990 THE DRAFT FORM 990 IS PROVIDED VIA EMAIL TO THE MEMBERS OF CMM'S AUDIT COMMITTEE AND EXECUTIVE COMMITTEE FOR REVIEW, COMMENT AND APPROVAL PRIOR TO ITS FILING WITH THE IRS IN ACCORDANCE WITH THE FILING DEADLINES. THIS REVIEW IS CONDUCTED FOLLOWING THE AUDIT COMMITTEE'S REVIEW OF THE ANNUAL AUDIT REPORT. A REPORT ON SUCH REVIEWS AND FILINGS IS PROVIDED TO THE

Name of the organization

CREATIVE MANY MICHIGAN, INC.

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BOARD OF DIRECTORS AT THE NEXT REGULARLY SCHEDULED MEETING.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

CMM MAINTAINS AN ADOPTED CONFLICT OF INTEREST POLICY WHICH REQUIRES THE DIRECTORS OF THE BOARD OF DIRECTORS TO ANNUALLY COMPLETE AND FILE A CONFLICT OF INTEREST STATEMENT WHICH IS KEPT CONFIDENTIALLY ON FILE. SUCH INFORMATION IS AVAILABLE FOR REVIEW BY THE BOARD CHAIR, PRESIDENT/CEO AND MEMBERS OF ANY COMMITTEE CHARGED WITH RESPONSIBILITY TO ADDRESS CONFLICT OF INTEREST MATTERS.

COMPLETED AND SIGNED CONFLICT OF INTEREST STATEMENTS FOR EACH BOARD OF DIRECTORS MEMBER ARE REVIEWED AND MAINTAINED CONFIDENTIALLY ON FILE. ADHERENCE TO THE POLICY AND ITS ENFORCEMENT IS CONSISTENTLY MONITORED THROUGHOUT THE YEAR ON AN AS NEEDED BASIS.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL PERFORMANCE EVALUATION WAS CONDUCTED BY THE EXECUTIVE COMMITTEE/ADMIN AND FINANCE COMMITTEE, APPROVED BY THE BOARD OF DIRECTORS FOR JENNIFER H. GOULET, PRESIDENT & CEO OF CMM.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS ASM DOES NOT HAVE, BASED ON IRS DEFINITION OF KEY EMPLOYEES, ANY KEY EMPLOYEES. HOWEVER, ASM DOES EVALUATION AND DETERMINE APPROPRIATE PAY LEVELS FOR THEIR EMPLOYEES. THESE EMPLOYEES ARE EVALUATED BY CEO WITH BOARD APPROVAL IF REQUIRED.

FORM 990, PART VI, LINE 18 - NO PUBLIC DISCLOSURE EXPLANATION

Name of the organization

CREATIVE MANY MICHIGAN, INC.

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FORM 1023 - ONLY - AND TEMPORARY SITUATION -

CMM (FORMERLY KNOWN AS ARTSERVE MICHIGAN) HAS BEEN UNABLE TO LOCATE A FILE COPY OF THE FORM 1023 THAT WOULD HAVE BEEN FILED FOR THE ORGANIZATION UPON ITS FORMATION BY MERGER IN 1997, OR DATING BACK TO THE ORIGINAL ESTABLISHMENT OF CONCERNED CITIZENS FOR THE ARTS IN 1983 WHICH ORGANIZATION WAS THE SURVIVING CORPORATION WHEN CMM WAS FORMED BY MERGER IN 1997. A COPY OF THE ORIGINAL FORM WAS REQUESTED FROM THE IRS, HOWEVER, A DAMAGED AND UNRELATED DOCUMENT WAS TRANSMITTED TO CMM. ANOTHER COPY HAS BEEN REQUESTED AND ONCE PROVIDED WILL BE MADE AVAILABLE ON GUIDESTAR.COM, ON CMM'S WEBSITE WWW.CREATIVEMANY.ORG, AND UPON REQUEST.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION ALL CMM'S GOVERNING DOCUMENTS, FORM 1023, CONFLICTS OF INTEREST AND OTHER POLICIES OPEN FOR PUBLIC INSPECTION, AND FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST.

IN ADDITION FORM 990/990EZS ARE AVAILABLE THROUGH:

- CMM WEBSITE: WWW.CREATIVEMANY.ORG; OR
- INTERESTED PARTIES CAN ALSO FIND PRIOR YEAR FORM 990S REPORTS THROUGH WWW.GUIDESTAR.ORG, A PLATFORM WHICH GATHERS AND PUBLICIZES INFORMATION ABOUT NONPROFIT ORGANIZATIONS.

FORM 990, PART IX, LINE 11G - OTHER FEES FOR SERVICES

DESCRIPTION

PROGRAM SERVICE

MGT & GENERAL

FUNDRAISING

PROGRAM CONTRACT LABOR

\$ 123,651

\$ 0

\$ 0

Name of the organization

CREATIVE MANY MICHIGAN, INC.

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FORM 990, PART XI, LINE 9 - RECONCILIATION OF CHANGES - OTHER

LOSS ON DISPOSAL OF ASSET	\$ 15,252
EXPENSE NETTED WITH REVENUE	\$ -1,500
LOSS ON DISPOSAL OF ASSET	\$ -15,252
EXPENSE NETTED WITH REVENUE	\$ 1,500

**SCHEDULE R
(Form 990)**

Department of the Treasury
Internal Revenue Service

Name of the organization

Related Organizations and Unrelated Partnerships

- ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.
- ▶ Attach to Form 990. ▶ See separate instructions.
- ▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047

2013

Open to Public Inspection

CREATIVE MANY MICHIGAN, INC.

Employer identification number
38-2537585

Part I Identification of Disregarded Entities Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)					
(2)					
(3)					
(4)					
(5)					

Part II Identification of Related Tax-Exempt Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) ARTSERVE MI ARTS ACTION NETWORK 440 BURROUGHS, STE 365 45-4644450 DETROIT MI 48202	ADVOCACY	MI	4		N/A		X
(2)							
(3)							
(4)							
(5)							

Part III Identification of Related Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate alloc.?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1)												
(2)												
(3)												
(4)												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1)									
(2)									
(3)									
(4)									

Part V Transactions With Related Organizations Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)		X
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)	X	
m Performance of services or membership or fundraising solicitations by related organization(s)		X
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses		X
r Other transfer of cash or property to related organization(s)	X	
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) ARTSERVE MI ARTS ACTION NETWORK	B	822	CASH/BOARD APPROVAL
(2)			
(3)			
(4)			
(5)			
(6)			

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1)													
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
(11)													

Part VII Supplemental Information

Provide additional information for responses to questions on Schedule R (see instructions).

SCHEDULE R - ADDITIONAL INFORMATION

RELATIONSHIP BETWEEN CMM (REPORTING ENTITY) AND ARTSERVE MI ARTS ACTION NETWORK (ASM-ANN) A LEGALLY INDEPENDENT BUT AFFILIATED 501(C)(4) ORGANIZATION ESTABLISHED IN THE FALL OF 2011. ASM-ANN HAVE COMMON BOARD MEMBERS, SHARE FACILITIES, AND HAVE A COMMON CEO.

Form **4562**

Depreciation and Amortization
(Including Information on Listed Property)

OMB No. 1545-0172

2013

Department of the Treasury
Internal Revenue Service (99)

▶ See separate instructions. ▶ Attach to your tax return.

Attachment
Sequence No. **179**

Name(s) shown on return

CREATIVE MANY MICHIGAN, INC.

Identifying number

38-2537585

Business or activity to which this form relates

INDIRECT DEPRECIATION

Part I Election To Expense Certain Property Under Section 179

Note: If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount (see instructions)	1	500,000
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	2,000,000
4	Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-	4	
5	Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property. Enter the amount from line 29	7	
8	Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction. Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2012 Form 4562	10	
11	Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2014. Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V.

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions.)

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	12,593

Part III MACRS Depreciation (Do not include listed property.) (See instructions.)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2013	17	0
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here	<input type="checkbox"/>	

Section B—Assets Placed in Service During 2013 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property			27.5 yrs.	MM	S/L	
i Nonresidential real property			39 yrs.	MM	S/L	

Section C—Assets Placed in Service During 2013 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs.		S/L	
c 40-year			40 yrs.	MM	S/L	

Part IV Summary (See instructions.)

21	Listed property. Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions	22	12,593
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

For Paperwork Reduction Act Notice, see separate instructions.

Form **4562** (2013)

Federal Asset Report

Form 990, Page 1

Asset	Description	Date In Service	Cost	Bus %	Sec 179 Bonus	Basis for Depr	PerConv Meth	Prior	Current
Prior MACRS:									
12	PENTIUM COMPUTER Sold/Scrapped: 9/30/14	5/25/05	1,308			1,308	5 HY 200DB	1,308	0
13	PENTIUM COMPUTER Sold/Scrapped: 9/30/14	5/25/05	1,308			1,308	5 HY 200DB	1,308	0
22	FURNITURE Sold/Scrapped: 9/30/14	12/21/99	1,217			1,217	7 HY 200DB	1,217	0
			<u>3,833</u>			<u>3,833</u>		<u>3,833</u>	<u>0</u>
Other Depreciation:									
1	LATITUDE E6440BTX (DELL)	8/05/14	1,079			1,079	3 MO S/L	0	60
2	POWEREDGE SERVER (DELL)	3/04/14	3,224			3,224	3 MO S/L	0	627
3	LOGO - LCE	1/27/14	809			809	5 MO Amort	0	121
4	CMM WEBSITE	9/23/14	16,305			16,305	5 MO Amort	0	272
28	INFOCUS 24IN PROJECTOR Sold/Scrapped: 9/30/14	9/24/06	647			647	5 MO S/L	647	0
32	APC 3000 BATTERY BACKUP - DONAT Sold/Scrapped: 9/30/14	2/06/06	995			995	3 MO S/L	995	0
33	MICROSOFT SERVER LICENSES Sold/Scrapped: 9/30/14	2/06/06	681			681	3 MO S/L	681	0
34	SPAM/SPYWARE SOFTWARE LICENSE	2/06/06	1,110			1,110	3 MO S/L	1,110	0
36	DELL PWR CONNECT 3424 SWITCH	2/06/06	331			331	3 MO S/L	331	0
40	FILEMAKER	4/24/07	2,773			2,773	3 MO S/L	2,773	0
41	MAC COMPUTER (CK11696)	2/14/07	3,487			3,487	3 MO S/L	3,487	0
43	CONFERENCE TABLE	3/17/07	545			545	5 MO S/L	545	0
44	SERVER Sold/Scrapped: 9/30/14	4/10/07	7,541			7,541	3 MO S/L	7,541	0
100	MICROSOFT SOFT (TECHSOUP DONAT)	2/21/08	7,280			7,280	3 MO Amort	7,280	0
101	PANASONIC PHONE SYS	2/05/08	972			972	5 MO S/L	972	0
102	DELL LATITUDE D630	3/01/08	1,117			1,117	3 MO S/L	1,117	0
103	ADOBE ACROBAT 8 PRO	3/07/08	477			477	3 MO Amort	477	0
104	DELL LATITUDE D630	3/01/08	1,117			1,117	3 MO S/L	1,117	0
107	DELL OPTIPLEX 780	4/12/10	1,000			1,000	3 MO S/L	1,000	0
108	CREATIVE IMPACT MI LOGO Sold/Scrapped: 9/30/14	9/30/10	2,500			2,500	2 MO Amort	2,500	0
109	CREATIVE IMPACT MI WEBSITE Sold/Scrapped: 9/30/14	9/30/10	41,600			41,600	5 MO Amort	24,960	7,627
110	DELL DESK OPTIPLEX 380	12/15/10	565			565	3 MO S/L	534	31
111	DELL DESK OPTIPLEX 780	12/15/10	1,028			1,028	3 MO S/L	971	57
112	DELL LATITUDE E6510/MONITOR	12/15/10	1,301			1,301	3 MO S/L	1,229	72
113	DELL LATITUDE E6420	9/01/11	1,092			1,092	3 MO S/L	758	334
115	ASM WEB SITE DESIGN (NEW-PLANNI) Sold/Scrapped: 9/30/14	1/17/12	1,725		X	862	5 MO Amort	1,164	159
116	CREATIVE IMPACT MI IMG LOGO DES Sold/Scrapped: 9/30/14	6/30/11	900			900	2 MO Amort	900	0
117	CREATIVE IMPACT MI LOGO HEADER Sold/Scrapped: 9/30/14	8/29/11	135			135	2 MO Amort	135	0
118	MX761 DLP PROJECTOR	10/27/11	1,210			1,210	3 MO S/L	773	404
119	APPLE MAC MBP 13.3/2.8/CTO	10/26/11	1,609			1,609	3 MO S/L	1,028	536
120	ASM WEB SITE DESIGN Sold/Scrapped: 9/30/14	1/17/12	12,506			12,506	5 MO Amort	4,377	2,293
9023	DELL 3100MP PROJECTOR Sold/Scrapped: 9/30/14	10/02/02	2,499			2,499	3 MO S/L	2,499	0
	Total Other Depreciation		<u>120,160</u>			<u>119,297</u>		<u>71,901</u>	<u>12,593</u>
	Total ACRS and Other Depreciation		<u>120,160</u>			<u>119,297</u>		<u>71,901</u>	<u>12,593</u>
Amortization:									
105	VIDEO - IMPORT OF ARTS Sold/Scrapped: 9/30/14	10/15/09	20,500			20,500	2 MO Amort	20,500	0
			<u>20,500</u>			<u>20,500</u>		<u>20,500</u>	<u>0</u>

Federal Asset Report

Form 990, Page 1

Asset	Description	Date In Service	Cost	Bus %	Sec 179 Bonus	Basis for Depr	PerConv Meth	Prior	Current
	Grand Totals		144,493			143,630		96,234	12,593
	Less: Dispositions and Transfers		96,062			95,199		70,732	10,079
	Less: Start-up/Org Expense		0			0		0	0
	Net Grand Totals		<u>48,431</u>			<u>48,431</u>		<u>25,502</u>	<u>2,514</u>

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS

FILING ENDORSEMENT

This is to Certify that the CERTIFICATE OF CORRECTION

for

CREATIVE MANY MICHIGAN, INC.

ID NUMBER: 718163

received by facsimile transmission on October 10, 2014 is hereby endorsed.

Filed on October 10, 2014 by the Administrator.

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Effective Date: October 9, 2014



Sent by Facsimile Transmission

In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 10th day of October, 2014.

**Alan J. Schefke, Director
Corporations, Securities & Commercial Licensing Bureau**

CSCI/CD-518 (Rev. 01/14)

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU		
Date Received		
This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.		
Name	Lisa M. Berden	
Address	840 West Long Lake Road, Suite 200	
City	State	ZIP Code
Troy, Michigan	48098	
		EFFECTIVE DATE:

Document will be returned to the name and address you enter above. If left blank, document will be returned to the registered office.

CERTIFICATE OF CORRECTION
For use by Corporations and Limited Liability Companies
 (Please read information and instructions on last page)

Pursuant to the provisions of Act 264, Public Acts of 1972 (profit corporations), Act 162, Public Acts of 1982 (nonprofit corporations), or Act 23, Public Acts of 1993 (limited liability companies), the undersigned corporation or limited liability company executes the following certificate:

- The name of the corporation or limited liability company is:
Creative Many, Inc.
- The Identification number assigned by the Bureau is: 718163
- The corporation or limited liability company is formed under the laws of the State of Michigan
- That a Certificate of Amendment
(Title of Document Being Corrected)
was filed by the Bureau on October 9, 2014 and that said document requires correction.
- Describe the inaccuracy or defect contained in the above name document.
The new name of the corporation provided under item 3 of the Certificate of Correction is incorrect.
- The document is corrected as follows:
Item 3 should state that Article 1 of the Articles of Incorporation is hereby amended to read as follows: The name of the corporation is: Creative Many Michigan, Inc.
- This document is hereby executed in the same manner as the Act requires the document being corrected to be executed.

Signed this 10 day of October, 2014

By Jennifer H. Goulet
(Signature)

By _____
(Signature)

By _____
(Signature)

Jennifer H. Goulet, President & CEO
(Type or Print Name and Title)

(Type or Print Name and Title)

(Type or Print Name and Title)

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS

FILING ENDORSEMENT

This is to Certify that the CERTIFICATE OF AMENDMENT - CORPORATION

for

CREATIVE MANY, INC.

ID NUMBER: 718163

received by facsimile transmission on October 8, 2014 is hereby endorsed.

Filed on October 9, 2014 by the Administrator.

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.



In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 9th day of October, 2014.

A handwritten signature in black ink, appearing to read "Alan J. Schefke".

Sent by Facsimile Transmission

***Alan J. Schefke, Director
Corporations, Securities & Commercial Licensing Bureau***

CSC/LCD-516 (Rev. 01/14)

MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES & COMMERCIAL LICENSING BUREAU										
Date Received	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.									
<table border="1" style="width: 100%;"> <tr> <td colspan="3">Name</td> </tr> <tr> <td colspan="3">Address</td> </tr> <tr> <td>City</td> <td>State</td> <td>ZIP Code</td> </tr> </table>		Name			Address			City	State	ZIP Code
Name										
Address										
City	State	ZIP Code								
EFFECTIVE DATE:										

Document will be returned to the name and address you enter above.
 If left blank, document will be returned to the registered office.

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

For use by Domestic Profit and Nonprofit Corporations
 (Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972, (profit corporations), or Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is: ArtServe Michigan, Inc.	
2. The identification number assigned by the Bureau is:	718163

3. Article <u>1</u> of the Articles of Incorporation is hereby amended to read as follows: The name of the corporation is: Creative Many, Inc.	
--	--

COMPLETE ONLY ONE OF THE FOLLOWING:

4. Profit or Nonprofit Corporations: For amendments adopted by unanimous consent of incorporators before the first meeting of the board of directors or trustees.

The foregoing amendment to the Articles of Incorporation was duly adopted on the _____ day of _____, _____, in accordance with the provisions of the Act by the unanimous consent of the incorporator(s) before the first meeting of the Board of Directors or Trustees.

Signed this _____ day of _____, _____

(Signature)

(Signature)

(Type or Print Name)

(Type or Print Name)

(Signature)

(Signature)

(Type or Print Name)

(Type or Print Name)

5. Profit Corporation Only: Shareholder or Board Approval

The foregoing amendment to the Articles of Incorporation proposed by the board was duly adopted on the _____ day of _____, _____, by the: (check one of the following)

- shareholders at a meeting in accordance with Section 611(3) of the Act.
- written consent of the shareholders having not less than the minimum number of votes required by statute in accordance with Section 407(1) of the Act. Written notice to shareholders who have not consented in writing has been given. (Note: Written consent by less than all of the shareholders is permitted only if such provision appears in the Articles of Incorporation.)
- written consent of all the shareholders entitled to vote in accordance with Section 407(2) of the Act.
- board of a profit corporation pursuant to section 611(2) of the Act.

Profit Corporations and Professional Service Corporations

Signed this _____ day of _____, _____

By _____
(Signature of an authorized officer or agent)

(Type or Print Name)

6. Nonprofit corporation only: Member, shareholder, or board approval

The foregoing amendment to the Articles of Incorporation was duly adopted on the 18th day of September, 2014 by the (check one of the following)

Member or shareholder approval for nonprofit corporations organized on a membership or share basis

- members or shareholders at a meeting in accordance with Section 611(2) of the Act.
- written consent of the members or shareholders having not less than the minimum number of votes required by statute in accordance with Section 407(1) and (2) of the Act. Written notice to members or shareholders who have consented in writing has been given. (Note: Written consent by less than all of the members or shareholders is permitted only if such provision appears in the Articles of Incorporation.)
- written consent of all the members or shareholders entitled to vote in accordance with section 407(3) of the Act.

Directors (Only if the Articles state that the corporation is organized on a directorship basis)

- directors at a meeting in accordance with Section 611(2) of the Act.
- written consent of all directors pursuant to Section 525 of the Act.

Nonprofit Corporations

Signed this 7th day of October, 2014

By Jennifer H. Goulet
(Signature of President, Vice-President, Chairperson or Vice-Chairperson)

Jennifer H. Goulet President & CEO
(Type or Print Name) (Type or Print Title)