

resonant **DETROIT**

CEZANNE CHARLES

DIRECTOR OF CREATIVE INDUSTRIES

@CE_WONK @CREATIVEMANY



CREATIVEMANY

Statewide economic community development organization for the creative sector in Michigan, headquartered in Detroit.

Our mission is to **develop creative people, creative places, and the creative economy for a more competitive Michigan.**

an peer-driven approach

to advocacy + policymaking

to programs + services

to funding + investment

to strategic communications

initiatives

NETWORKS

- Make + Do
- Networking + Dialogue Events

KNOWLEDGE

- Professional Practice Summits
- Professional Practice Opportunities: Kresge Foundation Artist Fellowships
- Online Resources

FUNDING

- **resonant DETROIT**
- Community Supported Art

ADVOCACY

- Lawyers for the Creative Economy
- Research + Impact Studies
- State + National Advocacy

social IMPACT

funding artists + creative practitioners

just + vital + inclusive

D x V x F > R

dissatisfaction x vision x first step > resistance

Kathie Dannemiller refinement of the David Gleicher Change Model

What must be kept
and preserved and not
taken for granted?

resonant **DETROIT COHORT**

- Zimbabwe Cultural Centre of Detroit
- Complex Movements
- The Aadizookaan
- Design 99
- ONE Mile

ZIMBABWE CULTURAL CENTRE OF DETROIT



COMPLEX MOVEMENTS



Create your own
movement to guide the
path.

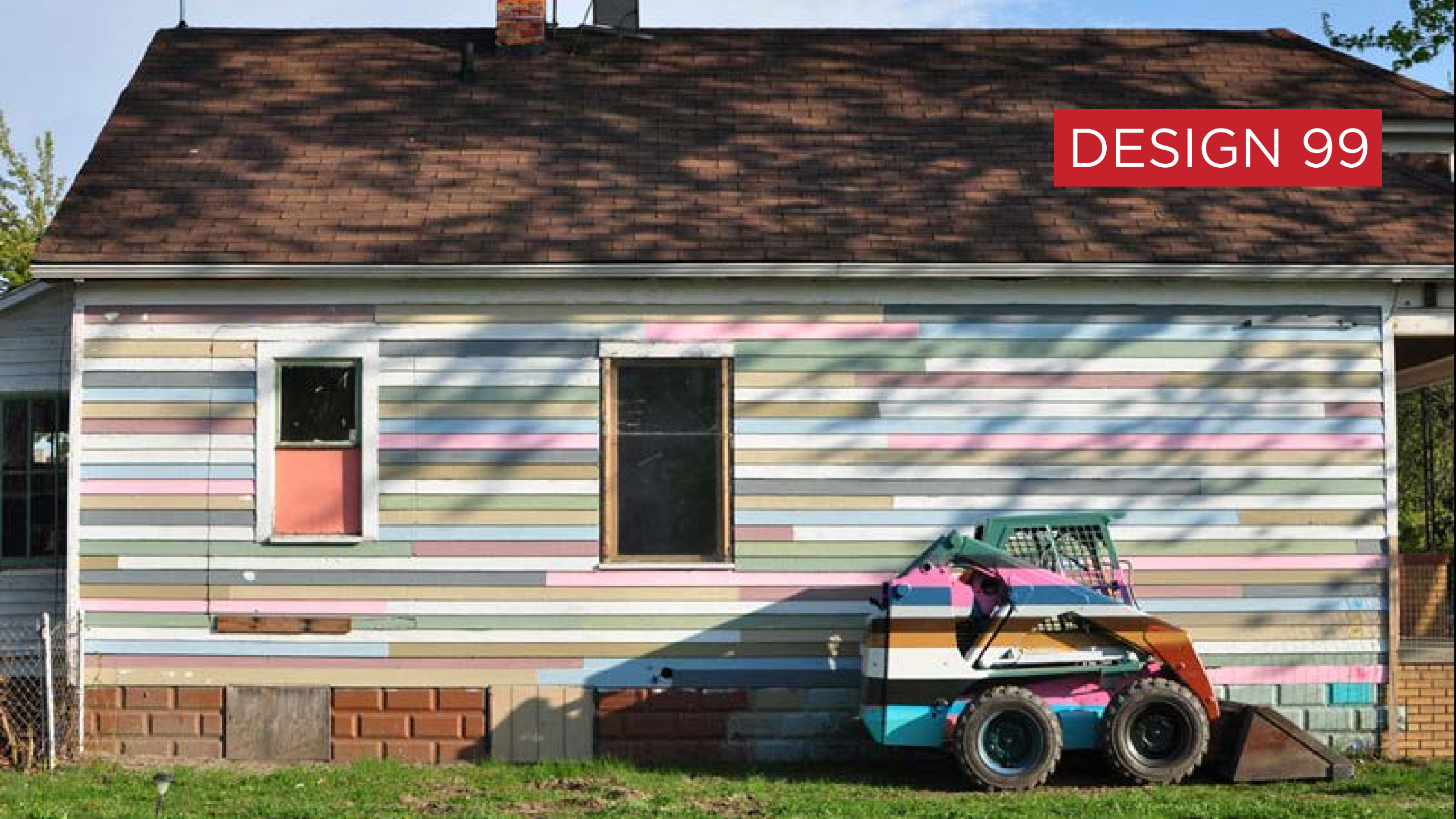
Create
patterns to guide the
path.

Create your own
movement to guide the
path.

A portrait of a man with a goatee and glasses, wearing a red beanie with a white 'D' logo and a red button-down shirt over a black t-shirt. He is wearing a necklace with white feathers and blue beads. The background is a plain, light-colored wall.

THE AADIZOOKAAN

DESIGN 99



ONE MILE



resonant **DETROIT**

Made possible through funding from the **Ford Foundation**, resonant Detroit supports innovative creative practices that are deeply resonant with and reflective of Detroit at a pivotal moment of transition and transformation.

- \$35,000 awards
- professional peer exchanges
- case study opportunities
- additional resources

defining **IMPACT**

- effective, equitable and sustainable approaches to social change through creative practice
- thoughtful identification and engagement of key stakeholders and communities
- resonance with the diversity, values and priorities of Detroit's neighborhoods and communities

defining **IMPACT**

media justice and media access • land use • economic development • **neighborhood development** • international exchanges • electoral success • **alternative economies** • immigrant and **native rights** • public schools and university access/attainment • **multilingual communities** • socioeconomic groups • **LGBTQ+** rights • **racial + ethnic communities**

critical questions

- How can practitioners sustain themselves and this work in communities?
- What can we learn from social venture investing?
- What are the legal and conceptual business models and practices underpinning work in the field?

thanks!

@ce_wonk

All images copyright and courtesy of the artists ONE Mile, The Aadizookaan, Zimbabwe Cultural Centre of Detroit, Complex Movements, and Design 99. Creative Many's Resonant Detroit is supported through a grant from the Ford Foundation.



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