

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545-0047

2012

Open to Public Inspection

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the 2012 calendar year, or tax year beginning 10/01/12, and ending 09/30/13

B Check if applicable:
 Address change
 Name change
 Initial return
 Terminated
 Amended return
 Application pending

C Name of organization
ARTSERVE MICHIGAN INC
 Doing Business As
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite
RILEY BROADCAST CENTER 1 CLOVER CT
 City, town or post office, state, and ZIP code
WIXOM MI 48393

D Employer identification number
38-2537585

E Telephone number
248-912-0760

G Gross receipts\$ **736,433**

F Name and address of principal officer:
JENNIFER H GOULET
RILEY BROADCAST CENTER 1 CLOVER CT
WIXOM MI 48393

H(a) Is this a group return for affiliates? Yes No
H(b) Are all affiliates included? Yes No
 If "No," attach a list. (see instructions)

I Tax-exempt status: 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527

J Website: ▶ **WWW.ARTSERVEMICHIGAN.ORG**

H(c) Group exemption number ▶

K Form of organization: Corporation Trust Association Other ▶

L Year of formation: **1983** **M** State of legal domicile: **MI**

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities: ADVOCATING FOR THE POWER OF THE ARTS, CULTURE, ARTS EDUCATION, AND CREATIVE INDUSTRIES IN MICHIGAN, AND CULTIVATING THE CREATIVE SECTOR THROUGH PROFESSIONAL DEVELOPMENT AND STRATEGIC COMMUNICATIONS.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	21
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	20
	5 Total number of individuals employed in calendar year 2012 (Part V, line 2a)	5	8
	6 Total number of volunteers (estimate if necessary)	6	0
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
b Net unrelated business taxable income from Form 990-T, line 34	7b	0	
Revenue	8 Contributions and grants (Part VIII, line 1h)	Prior Year	Current Year
	9 Program service revenue (Part VIII, line 2g)	697,459	689,243
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	50,077	36,557
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	3,168	10,633
	12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 12)	750,704	736,433
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	10,823	4,558
	14 Benefits paid to or for members (Part IX, column (A), line 4)		0
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	482,888	254,448
	16a Professional fundraising fees (Part IX, column (A), line 11e)		0
	b Total fundraising expenses (Part IX, column (D), line 25) ▶ 31,607		
	17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	565,951	303,408
18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	1,059,662	562,414	
19 Revenue less expenses. Subtract line 18 from line 12	-308,958	174,019	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year	End of Year
	21 Total liabilities (Part X, line 26)	526,444	637,879
	22 Net assets or fund balances. Subtract line 21 from line 20	191,721	129,137
		334,723	508,742

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: **JENNIFER H GOULET** Date: **PRESIDENT & CEO**
 Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name: **MCEACHIN & ASSOCIATES CPA PC** Preparer's signature: **MCEACHIN & ASSOCIATES CPA PC** Date: **02/10/14** Check if self-employed PTIN: **P00286314**

Firm's name ▶ **MCEACHIN & ASSOCIATES, CPA, P.C.** Firm's EIN ▶ **38-3386615**
 Firm's address ▶ **3615 WINDEMERE DRIVE ANN ARBOR, MI 48105** Phone no. **734-332-3448**

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III

1 Briefly describe the organization's mission:

ADVOCATING FOR THE POWER OF THE ARTS, CULTURE, ARTS EDUCATION, AND CREATIVE INDUSTRIES IN MICHIGAN, AND CULTIVATING THE CREATIVE SECTOR THROUGH PROFESSIONAL DEVELOPMENT AND STRATEGIC COMMUNICATIONS.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? Yes No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 63,947 including grants of\$) (Revenue \$ 5,876)

MICHIGAN CULTURAL DATA PROJECT - LED OUTREACH, FUNDRAISING AND RESEARCH AS THE INTERMEDIARY FOR THIS ONLINE DATA SYSTEM ORIGINALLY OWNED AND OPERATED BY THE PEW CHARITABLE TRUSTS, AND NOW OPERATED BY THE CULTURAL DATA PROJECT (WWW.CULTURALDATA.ORG) AS OF APRIL 1, 2013, TO AFFIRM THE IMPACT AND VITALITY OF NONPROFIT ARTS AND CULTURAL ORGANIZATIONS ON A STATE-BY-STATE BASIS. ORGANIZATIONS BENEFIT FROM NO-COST TREND AND COMPARISON REPORTING, FUNDERS GAIN COMPARABLE GRANTEE DATA INFORMING GRANTMAKING DECISIONS, AND ADVOCATES GAIN RELIABLE COMPREHENSIVE DATA STRENGTHENING CASE-MAKING FOR THE ARTS. THIS YEAR,

--CONTINUED ON SCHEDULE O--

4b (Code:) (Expenses \$ 162,211 including grants of\$ 4,000) (Revenue \$ 25,131)

CAPACITY BUILDING PROGRAMS - ART SERVICES/EDUCATION:

KRESGE ARTS IN DETROIT FELLOWSHIPS - DELIVERED ANNUAL PROGRAM OF PROFESSIONAL DEVELOPMENT EXPERIENCES DESIGNED TO MEET NEEDS OF THE KRESGE FOUNDATION'S YEAR 4 (12 VISUAL ARTISTS) FELLOWS AND YEAR 5 (19 LITERARY AND PERFORMING ARTISTS) IN SOUTHEAST MICHIGAN TO HELP THEM PLAN, CULTIVATE AND SUSTAIN THEIR CREATIVE PRACTICES. PROGRAM INCLUDES STRATEGIC PLANNING RETREAT WITH CREATIVE CAPITAL, MONTHLY WORKSHOPS WITH STATE, NATIONAL AND INTERNATIONAL ARTS EXPERTS, AND TWO

--CONTINUED ON SCHEDULE O--

4c (Code:) (Expenses \$ 122,196 including grants of\$) (Revenue \$ 900)

STRATEGIC COMMUNICATIONS - POSITIONED ARTS, CULTURE AND ARTS EDUCATION AS ESSENTIAL TO THE PUBLIC WELL-BEING AND MICHIGAN'S ECONOMIC RESILIENCE AND CONNECTED CONSTITUENTS TO INFORMATION AND RESOURCES WHILE ENGAGING DIALOGUE ON ISSUES FACING THE CREATIVE SECTOR - THROUGH ITS WEBSITE, COMMUNICATIONS AND MEDIA OUTREACH, SOCIAL MEDIA. CONTINUED PARTNERSHIP WITH TANNER FRIEDMAN IN THE DELIVERY OF MEDIA OUTREACH AND PUBLIC RELATIONS SERVICES FOR ARTSERVE AND ITS STATEWIDE WORK ACHIEVING OVER 425 MEDIA PLACEMENTS IN THE CALENDAR YEAR. USED INDEPENDENT CONTRACTOR SERVICES TO MANAGE SOCIAL MEDIA AND ONLINE

--CONTINUED ON SCHEDULE O--

4d Other program services. (Describe in Schedule O.)

(Expenses \$ 42,371 including grants of\$ 558) (Revenue \$)

4e Total program service expenses ▶ 390,725

Part IV Checklist of Required Schedules

		Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	X	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	X	
b	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	X	
c	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		X
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		X
e	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	X	
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		X
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	X	
b	Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV		X
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV		X
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If "Yes," complete Schedule F, Parts III and IV		X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)		X
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		X
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		X
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?		

Part IV Checklist of Required Schedules (continued)

		Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV		X
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M		X
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, or IV, and Part V, line 1	X	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable		
1b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable		
1a	19		
1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return		
2a	8		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	X	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?		X
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?		X
b	If "Yes," enter the name of the foreign country: See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		X
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?		X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?		
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		X
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		X
d	If "Yes," indicate the number of Forms 8282 filed during the year		
7d			
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		X
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		X
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		X
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?		
9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person?		
9b			
10	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on Part VIII, line 12	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b	
11	Section 501(c)(12) organizations. Enter:		
a	Gross income from members or shareholders	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.	13a	
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b	
c	Enter the amount of reserves on hand	13c	
14a	Did the organization receive any payments for indoor tanning services during the tax year?	14a	X
b	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	1a	21	
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent	1b	20	
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors, or trustees, or key employees to a management company or other person?	3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		X
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		X
6	Did the organization have members or stockholders?	6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
a	The governing body?	8a	X	
b	Each committee with authority to act on behalf of the governing body?	8b	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	X	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	X	
c	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	X	
13	Did the organization have a written whistleblower policy?	13	X	
14	Did the organization have a written document retention and destruction policy?	14	X	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

- 17** List the states with which a copy of this Form 990 is required to be filed **MI**
- 18** Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
 Own website Another's website Upon request Other (explain in Schedule O)
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **JENNIFER H GOULET**
RILEY BROADCAST CENTER
WIXOM MI 48393 734-912-0760

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's **current** key employees, if any. See instructions for definition of "key employee."
 - List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
 - List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
 - List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.
- List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Check this box if neither the organization nor any related organizations compensated any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(1) BRIDENSTINE JIM	A 2.00 0.00			X	X			0	0	0
VICE CHAIR- AUDIT CO		X								
(2) DWORKIN AARON	1.00 0.00	X						0	0	0
DIRECTOR										
(3) ASHLEY BRUCE	2.00 0.00	X						0	0	0
DIRECTOR										
(4) ZOCHER BRYAN	2.00 0.00	X		X				0	0	0
VICE CHAIR- SUSTAINA										
(5) MIX DAVID	3.00 0.00	X		X				0	0	0
SECRETARY										
(6) PFLIEGEL DEBORAH	5.00 0.00	X		X				0	0	0
TREASURER										
(7) POLICH DEBRA	3.00 0.50	X						0	0	0
MEMBERS AT LARGE - E										
(8) GOULET JENNIFER	H 50.00 0.50	X		X			82,400	0	5,553	
PRESIDENT/CEO										
(9) KRAUSE JOAN H	5.00 0.00	X		X				0	0	0
BOARD CHAIR										
(10) MATTHEWS HENRY	3.00 0.00	X						0	0	0
DIRECTOR										
(11) WILLEMS JOHN	5.00 0.00	X		X				0	0	0
FIRST VICE CHAIR										

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12)BRANAM JUD										
DIRECTOR	1.00 0.00	X					0	0	0	
(13)WILBUR KATHY										
VICE CHAIR ? PUBLIC	2.00 0.00	X					0	0	0	
(14)AHRENS LIZ										
DIRECTOR	1.00 0.00	X					0	0	0	
(15)RONIE LYNDA										
VICE CHAIR- ADMINIST	3.00 0.00	X		X			0	0	0	
(16)CLAYSON MATT										
DIRECTOR	3.00 0.00	X					0	0	0	
(17)BARKER NANCY										
VICE CHAIR- GOVERNAN	5.00 0.00	X		X			0	0	0	
(18)PASCHKE RANDY										
PAST CHAIR	5.00 0.00	X					0	0	0	
(19)PAUL VINCENT										
DIRECTOR	2.00 0.50	X					0	0	0	
1b Sub-total							82,400		5,553	
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)							82,400		5,553	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization **0**

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		X
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		X
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
THE PEW CHARITABLE TRUST PHILADELPHIA	2005 MARKET STREET, STE 1700 PA 19103-7077 CDP PROJ OPER	122,996

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization **1**

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
(12) BEAL GRAHAM WJ DIRECTOR	1.00 0.00	X						0	0	0
(13) MEEUWSEN JEFF (PART YEAR) DIRECTOR	0.00 0.00	X						0	0	0
(14) ROSEN DAVID M (PART YEAR) MEMBERS AT LARGE - E	5.00 0.00	X						0	0	0
(15)										
(16)										
(17)										
(18)										
(19)										
1b Sub-total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)										

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 in reportable compensation from the organization

	Yes	No
3 Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual		
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual		
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person		

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization

Part VIII Statement of Revenue

Check if Schedule O contains a response to any question in this Part VIII.

		(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns 1a					
	b Membership dues 1b					
	c Fundraising events 1c					
	d Related organizations 1d					
	e Government grants (contributions) 1e	25,000				
	f All other contributions, gifts, grants, and similar amounts not included above 1f	664,243				
	g Noncash contributions included in lines 1a-1f: \$	350				
	h Total. Add lines 1a-1f	689,243				
Program Service Revenue	2a PROGRAM INCOME	30,776	30,776			
	b QUALIFIED SPONSORSHIP INCOME	4,650	4,650			
	c REGISTRATION/WORKSHOP INCOME	1,131	1,131			
	d					
	e					
	f All other program service revenue					
	g Total. Add lines 2a-2f	36,557				
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)	10,633			10,633	
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
	6a Gross rents	(i) Real				
		(ii) Personal				
	b Less: rental exps.					
	c Rental inc. or (loss)					
	d Net rental income or (loss)					
	7a Gross amount from sales of assets other than inventory	(i) Securities				
		(ii) Other				
	b Less: cost or other basis & sales exps.					
	c Gain or (loss)					
	d Net gain or (loss)					
	8a Gross income from fundraising events (not including \$ of contributions reported on line 1c). See Part IV, line 18	a				
	b Less: direct expenses	b				
c Net income or (loss) from fundraising events						
9a Gross income from gaming activities. See Part IV, line 19	a					
b Less: direct expenses	b					
c Net income or (loss) from gaming activities						
10a Gross sales of inventory, less returns and allowances	a					
b Less: cost of goods sold	b					
c Net income or (loss) from sales of inventory						
Miscellaneous Revenue	Busn. Code					
11a						
b						
c						
d All other revenue						
e Total. Add lines 11a-11d						
12 Total revenue. See instructions.		736,433	36,557	0	10,633	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response to any question in this Part IX

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	558	558		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22	4,000	4,000		
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	82,400	41,200	20,521	20,679
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	130,199	96,345	33,854	
8 Pension plan accruals and contributions (include section 401(k) and 403(b) employer contributions)	9,762	6,024	2,708	1,030
9 Other employee benefits	12,635	3,778	8,857	
10 Payroll taxes	19,452	12,845	4,585	2,022
11 Fees for services (non-employees):				
a Management				
b Legal				
c Accounting	9,660		9,660	
d Lobbying				
e Professional fundraising services. See Part IV, line 7				
f Investment management fees				
g Other. (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O.)	125,555	124,705		850
12 Advertising and promotion	18,666	18,666		
13 Office expenses	15,689	7,064	7,109	1,516
14 Information technology	11,533	5,910	5,623	
15 Royalties				
16 Occupancy	35,846	4,418	31,428	
17 Travel	46,887	40,341	5,822	724
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	5,522	645	1,456	3,421
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	13,850	12,821	665	364
23 Insurance	2,269		2,269	
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a CATERING EXPENSE	8,920	8,920		
b FEES, LICENSES, & PERMITS	3,468	161	3,307	
c DUES & SUBSCRIPTIONS	3,360	1,750	1,610	
d PROGRAM SUPPLIES	1,463	462		1,001
e All other expenses	720	112	608	
25 Total functional expenses. Add lines 1 through 24e	562,414	390,725	140,082	31,607
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720)				

Part X Balance Sheet

Check if Schedule O contains a response to any question in this Part X

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest bearing	60,883	1	175,289
	2 Savings and temporary cash investments	25,064	2	
	3 Pledges and grants receivable, net	254,500	3	273,090
	4 Accounts receivable, net	13,220	4	28,198
	5 Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions). Complete Part II of Schedule L		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges	6,065	9	4,820
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 102,576		
	b Less: accumulated depreciation	10b 75,734	40,692	10c 26,842
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11	123,909	12	127,529
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	2,111	15	2,111
16 Total assets. Add lines 1 through 15 (must equal line 34)	526,444	16	637,879	
Liabilities	17 Accounts payable and accrued expenses	188,363	17	45,001
	18 Grants payable		18	83,239
	19 Deferred revenue		19	21
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D	3,358	25	876
	26 Total liabilities. Add lines 17 through 25	191,721	26	129,137
Net Assets or Fund Balances	Organizations that follow SFAS 117 (ASC 958), check here <input checked="" type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets	-251,171	27	-177,456
	28 Temporarily restricted net assets	461,985	28	558,669
	29 Permanently restricted net assets	123,909	29	127,529
	Organizations that do not follow SFAS 117 (ASC 958), check here <input type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building, or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds		32	
33 Total net assets or fund balances	334,723	33	508,742	
34 Total liabilities and net assets/fund balances	526,444	34	637,879	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	736,433
2	Total expenses (must equal Part IX, column (A), line 25)	2	562,414
3	Revenue less expenses. Subtract line 2 from line 1	3	174,019
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	334,723
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10	508,742

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		X
2b	Were the organization's financial statements audited by an independent accountant? If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input checked="" type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	X	
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	X	
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		

SCHEDULE A
(Form 990 or 990-EZ)

Public Charity Status and Public Support

OMB No. 1545-0047

2012

Open to Public Inspection

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Department of the Treasury
Internal Revenue Service

Name of the organization

ARTSERVE MICHIGAN INC

Employer identification number

38-2537585

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 - a Type I
 - b Type II
 - c Type III—Functionally integrated
 - d Type III—Non-functionally integrated
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

- (i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization?
- (ii) A family member of a person described in (i) above?
- (iii) A 35% controlled entity of a person described in (i) or (ii) above?

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of monetary support
			Yes	No	Yes	No	Yes	No	
(A)									
(B)									
(C)									
(D)									
(E)									
Total									

For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	581,219	926,770	571,231	697,459	689,243	3,465,922
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	581,219	926,770	571,231	697,459	689,243	3,465,922
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						1,380,017
6 Public support. Subtract line 5 from line 4.						2,085,905

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
7 Amounts from line 4	581,219	926,770	571,231	697,459	689,243	3,465,922
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	2,566	19,121	5,447	18,280	10,633	56,047
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	5					5
11 Total support. Add lines 7 through 10						3,521,974

12 Gross receipts from related activities, etc. (see instructions) 12 322,242

13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶

Section C. Computation of Public Support Percentage

14 Public support percentage for 2012 (line 6, column (f) divided by line 11, column (f))	14	59.23%
15 Public support percentage from 2011 Schedule A, Part II, line 14	15	52.52%

16a 33 1/3% support test—2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶

b 33 1/3% support test—2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶

17a 10%-facts-and-circumstances test—2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶

b 10%-facts-and-circumstances test—2011. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ▶

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ▶

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2012 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2011 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2012 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2011 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests—2012. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests—2011. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

PART II, LINE 10 - OTHER INCOME DETAIL

MISCELLANEOUS INCOME \$ 5

**SCHEDULE C
(Form 990 or 990-EZ)**

Political Campaign and Lobbying Activities

OMB No. 1545-0047

2012

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

For Organizations Exempt From Income Tax Under section 501(c) and section 527
 ▶ Complete if the organization is described below. ▶ Attach to Form 990 or Form 990-EZ.
 ▶ See separate instructions.

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax) or Form 990-EZ, Part V, line 35c (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization ARTSERVE MICHIGAN INC	Employer identification number 38-2537585
------------------------------------------------------	-----------------------------------------------------

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

- 1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
- 2 Political expenditures ▶ \$
- 3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

- 1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$
- 2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$
- 3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No
- 4a Was a correction made? Yes No
- b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

- 1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$
- 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$
- 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ \$
- 4 Did the filing organization file **Form 1120-POL** for this year? Yes No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				

Part II-A Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).

- A** Check if the filing organization belongs to an affiliated group (and list in Part IV each affiliated group member's name, address, EIN, expenses, and share of excess lobbying expenditures).
- B** Check if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals												
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		6,822													
b Total lobbying expenditures to influence a legislative body (direct lobbying)		19,435													
c Total lobbying expenditures (add lines 1a and 1b)		26,257													
d Other exempt purpose expenditures		536,157													
e Total exempt purpose expenditures (add lines 1c and 1d)		562,414													
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.		109,362													
<table border="1"> <thead> <tr> <th>If the amount on line 1e, column (a) or (b) is:</th> <th>The lobbying nontaxable amount is:</th> </tr> </thead> <tbody> <tr> <td>Not over \$500,000</td> <td>20% of the amount on line 1e.</td> </tr> <tr> <td>Over \$500,000 but not over \$1,000,000</td> <td>\$100,000 plus 15% of the excess over \$500,000.</td> </tr> <tr> <td>Over \$1,000,000 but not over \$1,500,000</td> <td>\$175,000 plus 10% of the excess over \$1,000,000.</td> </tr> <tr> <td>Over \$1,500,000 but not over \$17,000,000</td> <td>\$225,000 plus 5% of the excess over \$1,500,000.</td> </tr> <tr> <td>Over \$17,000,000</td> <td>\$1,000,000.</td> </tr> </tbody> </table>		If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:	Not over \$500,000	20% of the amount on line 1e.	Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.	Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.	Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.	Over \$17,000,000	\$1,000,000.		
If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:														
Not over \$500,000	20% of the amount on line 1e.														
Over \$500,000 but not over \$1,000,000	\$100,000 plus 15% of the excess over \$500,000.														
Over \$1,000,000 but not over \$1,500,000	\$175,000 plus 10% of the excess over \$1,000,000.														
Over \$1,500,000 but not over \$17,000,000	\$225,000 plus 5% of the excess over \$1,500,000.														
Over \$17,000,000	\$1,000,000.														
g Grassroots nontaxable amount (enter 25% of line 1f)		27,341													
h Subtract line 1g from line 1a. If zero or less, enter -0-		0													
i Subtract line 1f from line 1c. If zero or less, enter -0-		0													
j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year?			<input type="checkbox"/> Yes <input type="checkbox"/> No												

4-Year Averaging Period Under Section 501(h)
(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period					
Calendar year (or fiscal year beginning in)	(a) 2009	(b) 2010	(c) 2011	(d) 2012	(e) Total
2a Lobbying nontaxable amount	163,700	160,663	180,976	109,362	614,701
b Lobbying ceiling amount (150% of line 2a, column(e))					922,052
c Total lobbying expenditures	59,787	63,689	64,065	26,257	213,798
d Grassroots nontaxable amount	40,925	40,166	45,244	27,341	153,676
e Grassroots ceiling amount (150% of line 2d, column (e))					230,514
f Grassroots lobbying expenditures	13,962	14,940	15,032	6,822	50,756

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response to lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.	(a)		(b)
	Yes	No	Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities?			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

	Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?		
2 Did the organization make only in-house lobbying expenditures of \$2,000 or less?		
3 Did the organization agree to carry over lobbying and political expenditures from the prior year?		

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No," OR (b) if Part III-A, line 3, is answered "Yes."

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, line 2; and Part II-B, line 1. Also, complete this part for any additional information.

SCHEDULE C, PART IV, ADDITIONAL INFORMATION

PAID STAFF

DURING THE FISCAL YEAR ENDING SEPTEMBER 30, 2011, ARTSERVE MICHIGAN EMPLOYED TWO FULL-TIME STAFF MEMBERS WHO WERE RESPONSIBLE FOR GUIDING AND IMPLEMENTING ARTSERVE'S DIRECT AND GRASSROOTS LOBBYING, AND OTHER ADVOCACY EFFORTS. THESE INCLUDED MICHAEL LATVIS, DIRECTOR OF PUBLIC POLICY WHO WAS

Part IV Supplemental Information (continued)

DEVOTED 100% TO THESE RESPONSIBILITIES, AND JENNIFER H. GOULET, PRESIDENT AND CEO WHO DEVOTED 20% OF HER TIME TO THESE RESPONSIBILITIES. DURING THE YEAR, 45% OF STAFF TIME WAS DEVOTED TO DIRECT LOBBYING, 10% TO GRASSROOTS LOBBYING, AND 45% TO OTHER ADVOCACY AND EDUCATIONAL ACTIVITIES. LATVIS LEFT HIS POSITION IN MARCH 2013 AND HIS REPLACEMENT, SARAH GONZALES TRIPLETT ASSUMED THE DIRECTOR OF PUBLIC POLICY POSITION ROLE IN JUNE 2013.

MAILINGS

DURING THIS YEAR, ARTSERVE MICHIGAN PRIMARILY UTILIZED WEB-BASED AND EMAIL COMMUNICATION STRATEGIES TO COMMUNICATE AND SHARE INFORMATION WITH ITS CONSTITUENTS, GOVERNMENT OFFICIALS/STAFF, AND LEGISLATORS/STAFF ON ADVOCACY AND PUBLIC POLICY ISSUES.

PUBLICATIONS, OR PUBLISHED OR BROADCAST STATEMENTS

DURING THIS YEAR, ARTSERVE MICHIGAN PREPARED MEDIA RELEASES AND OPINION EDITORIALS FOR PLACEMENT IN MEDIA OUTLETS ACROSS THE STATE RELATED TO FUNDING AND POLICIES FOR ARTS, CULTURE, ARTS EDUCATION AND THE CREATIVE INDUSTRIES IN MICHIGAN. THE ORGANIZATION SHARED RESULTS OF ITS SECOND CREATIVE STATE MI RESEARCH REPORT USING DATA FROM THE MICHIGAN CULTURAL DATA PROJECT (WWW.MICULTURALDATA.ORG) TO DOCUMENT THE ECONOMIC, EDUCATIONAL, CULTURAL TOURISM AND AUDIENCE REACH IMPACTS OF THE NONPROFIT ARTS AND CULTURAL SECTOR IN MICHIGAN. THE PRODUCTION AND DISTRIBUTION OF THIS SECOND REPORT WAS SUPPORTED BY FUNDS AWARDED FOR THE MICHIGAN CULTURAL DATA PROJECT, BUT THIS INFORMATION WAS ALSO SHARED THROUGH ARTSERVE'S ADVOCACY AND LOBBYING ACTIVITIES.

DIRECT CONTACT WITH LEGISLATORS, THEIR STAFF, GOVERNMENT OFFICIALS OR A

Part IV Supplemental Information (continued)

LEGISLATIVE BODY

DURING THIS YEAR, ARTSERVE MICHIGAN DEDICATED 45% OF ITS ADVOCACY STAFF RESOURCES TOWARD EFFORTS INVOLVING DIRECT CONTACT WITH LEGISLATORS AND THEIR STAFF, GOVERNMENT OFFICIALS OR A LEGISLATIVE BODY. THESE EFFORTS INCLUDED WORKING TO INFORM KEY DECISION AND POLICY MAKERS ABOUT THE IMPORTANCE AND IMPACT OF THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE INDUSTRIES TO THE FUTURE OF MICHIGAN, ITS PEOPLE AND COMMUNITIES. METHODS OF DIRECT CONTACT INVOLVED INDIVIDUAL AND GROUP MEETINGS, THE ORGANIZING AND PROVISION OF PUBLIC HEARING TESTIMONY, CONDUCTING CANDIDATE SURVEYS AND DISSEMINATING RESULTS, TELEPHONE AND EMAIL COMMUNICATIONS, AND OTHER RELATED ACTIVITIES TO ENCOURAGE SUPPORT FOR FUNDING AND POLICIES FOR THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE INDUSTRIES IN MICHIGAN. SUPPORTIVE COSTS INCLUDED 60% OF STAFF TRAVEL, 50% OF CAPWIZ ONLINE SYSTEM FEES, AND 10% CELL PHONE USAGE.

RALLIES, DEMONSTRATIONS, CONVENTIONS, ETC.

DURING THIS YEAR ARTSERVE DID NOT HOST ANY ARTS AND CULTURAL ADVOCACY CONFERENCES, RALLIES, CONVENTIONS OR RALLIES. ARTSERVE DID CO-HOST AN INFORMATIONAL RECEPTION IN FEBRUARY 2013 AT THE DETROIT INSTITUTE OF ARTS FEATURING ROBERT LYNCH, PRESIDENT AND CEO OF AMERICANS FOR THE ARTS AND SHARING UPDATES ON AFTA'S INITIATIVES AND FEDERAL ISSUES RELATED TO THE ARTS AT THE NATIONAL LEVEL.

GRASSROOTS LOBBYING

DURING THE YEAR, 10% OF STAFF TIME, 40% OF STAFF TRAVEL, 50% OF CAPWIZ ONLINE SYSTEM FEES, AND 10% OF CELL PHONE USAGE WAS DEVOTED TO GRASSROOTS LOBBYING ACTIVITIES INTENDED TO INFORM AND ENGAGE ARTSERVE'S STATEWIDE

Part IV Supplemental Information (continued)

NETWORK OF INDIVIDUAL ARTS ADVOCATES IN BUILDING SUPPORT FOR POLICIES AND FUNDING SUPPORTING THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE INDUSTRIES IN MICHIGAN.

OTHER LOBBYING

DURING THE YEAR, ARTSERVE ALLOCATED \$16,113.81 IN OTHER LOBBYING ACTIVITIES AND EXPENSES SUCH AS AMERICANS FOR THE ARTS (AFTA) STATE ARTS ADVOCACY NETWORK MEMBERSHIP DUES, CATERING, ACCOUNTANT SERVICES, POSTAGE, OFFICE SUPPLIES, AND PAYPAL FEES. IN ADDITION, 45% OF STAFF TIME AND 80% OF CELL PHONE USAGE WAS DEVOTED TO OTHER LOBBYING ACTIVITIES.

SUMMARY

TOTAL LOBBYING EXPENSES FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2013 WERE \$42,371.25 DISTRIBUTED \$19,435.00 FOR DIRECT LOBBYING, \$6,822.44 FOR GRASSROOTS LOBBYING, AND \$16,113.81 FOR OTHER LOBBYING ACTIVITIES. THESE EXPENDITURE LEVELS FALL UNDER THE THRESHOLDS FOR THE LOBBYING NON-TAXABLE LIMIT (\$109,362) AND GRASSROOTS NON-TAXABLE LIMIT

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990. See separate instructions.

OMB No. 1545-0047

2012

Open to Public Inspection

Name of the organization

Employer identification number

ARTSERVE MICHIGAN INC

38-2537585

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

Table with 3 columns: Question number, (a) Donor advised funds, (b) Funds and other accounts. Includes questions 1-6 regarding donor advised funds.

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

Table with 3 columns: Question number, Description, and Held at the End of the Tax Year. Includes questions 1-8 regarding conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

Table with 3 columns: Question number, Description, and Amount. Includes questions 1a, 1b, and 2 regarding collections of art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

- a** Public exhibition
- b** Scholarly research
- c** Preservation for future generations
- d** Loan or exchange programs
- e** Other

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? Yes No

Part IV Escrow and Custodial Arrangements. Complete if the organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No

b If "Yes," explain the arrangement in Part XIII and complete the following table:

	Amount
c Beginning balance	1c
d Additions during the year	1d
e Distributions during the year	1e
f Ending balance	1f

2a Did the organization include an amount on Form 990, Part X, line 21? Yes No

b If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	123,909	113,024	114,361	111,058	
b Contributions		40			
c Net investment earnings, gains, and losses	10,342	17,280	2,170	12,873	
d Grants or scholarships	-5,672	-5,412	-2,677	-8,410	
e Other expenditures for facilities and programs					
f Administrative expenses	-1,049	-1,024	-830	-1,160	
g End of year balance	127,529	123,908	113,024	114,361	

2 Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:

- a** Board designated or quasi-endowment ▶ %
- b** Permanent endowment ▶ %
- c** Temporarily restricted endowment ▶ **100.00** %

The percentages in lines 2a, 2b, and 2c should equal 100%.

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

- (i)** unrelated organizations Yes No
- (ii)** related organizations Yes No

b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R?

4 Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land				
b Buildings				
c Leasehold improvements				
d Equipment		29,808	28,296	1,512
e Other		72,768	47,438	25,330
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) ▶				26,842

Part VII Investments—Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests		
(3) Other ENDOWMENT INVESTMENTS	127,529	MARKET
(A)		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)	127,529	

Part VIII Investments—Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 13.)		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col. (B) line 15.)	

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value	
(1) Federal income taxes		
(2) ACCRUED WAGES	876	
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
(11)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)	876	

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements	1	736,433
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:		
a	Net unrealized gains on investments	2a	
b	Donated services and use of facilities	2b	
c	Recoveries of prior year grants	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	736,433
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)	5	736,433

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements	1	562,414
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:		
a	Donated services and use of facilities	2a	
b	Prior year adjustments	2b	
c	Other losses	2c	
d	Other (Describe in Part XIII.)	2d	
e	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	562,414
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a	
b	Other (Describe in Part XIII.)	4b	
c	Add lines 4a and 4b	4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)	5	562,414

Part XIII Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

PART V, LINE 4 - INTENDED USES FOR ENDOWMENT FUNDS

THE AGREEMENT ESTABLISHING THE ARTSERVE MICHIGAN FUND OF THE COMMUNITY FOUNDATION FOR SOUTHEAST MICHIGAN (CFSEM) STATES THE PURPOSE OF THE FUND "TO SUPPORT THE CHARITABLE PURPOSES OF ARTSERVE MICHIGAN". FURTHER, THE BOARD RESOLUTION ADOPTED IN JANUARY 2004 AUTHORIZING ESTABLISHMENT OF THE FUND, STATED "THAT AN ANNUAL PERCENTAGE OF THE INCOME FROM THE ENDOWMENT FUND BE USED FOR PROGRAMMATIC OPPORTUNITIES IN THE ARTS IN MICHIGAN". REGARDING DISTRIBUTION, THE AGREEMENT WITH CFSEM STATES THAT "THE FOUNDATION SHALL DISTRIBUTE SO MUCH OF THE ASSETS OF THE FUND AS THE FOUNDATION DEEMS APPROPRIATE, IN ACCORDANCE WITH INVESTMENT AND DISTRIBUTION POLICIES ADOPTED BY THE FOUNDATION AND AMENDED FROM TIME TO TIME, IN FURTHERANCE OF THE CHARITABLE PURPOSES SET FORTH ABOVE". IT FURTHER STATES THAT "ALL SUCH PAYMENTS SHALL BE MADE AT SUCH TIMES, IN SUCH PROPORTIONS AND FOR SUCH GENERAL OR SPECIFIC CHARITABLE PURPOSES SET FORTH ABOVE".

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Name of the organization

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2012

**Open to Public
Inspection**

Employer identification number

38-2537585

ARTSERVE MICHIGAN INC

FORM 990, PART III, LINE 4A - FIRST ACCOMPLISHMENT

ARTSERVE WORKED IN PARTNERSHIP WITH THE PEW CHARITABLE TRUSTS AND THE CULTURAL DATA PROJECT AND IN MICHIGAN WITH THE COUNCIL OF MICHIGAN FOUNDATIONS, LEADING FUNDERS, THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS TO GUIDE THIS INITIATIVE. NOW IN ITS FOURTH YEAR, THE MICHIGAN CDP (WWW.MICULTURALDATA.ORG) IS CONTINUING TO BUILD MOMENTUM WITH 943 ORGANIZATIONS REGISTERED IN THE SYSTEM AS OF NOVEMBER 20, 2013. OF THIS TOTAL, 789 ORGANIZATIONS HAD DATA PROFILES IN THE MICHIGAN CDP. IN ADDITION, THERE WERE A TOTAL OF 2,131 DATA PROFILES IN THE MICHIGAN CDP OF WHICH 1,689 PROFILES HAD BEEN SUBMITTED. ARTS AND CULTURAL ORGANIZATIONS ARE ALSO CONTINUING TO USE THE REPORTING FUNCTIONS OF CDP INCREASING THE BENEFITS OF THESE CAPACITY BUILDING TOOLS. BY YEAR END, 22 FUNDERS HAD INVESTED IN THE INITIATIVE AND 16 MICHIGAN FUNDERS REQUIRED OR RECOMMENDED USE OF THE CDP BY ITS GRANT APPLICANTS OR FOR GRANT REPORTING. ARTSERVE ALSO LED GRANTMAKING IN PARTNERSHIP WITH THE PEW CHARITABLE TRUST, AND SUBSEQUENTLY THE CULTURAL DATA PROJECT AND ASSISTED IN SECURING FUNDING FOR THE PROGRAM BUDGET.

AS OF AUGUST 27, 2013 84 NEW USER ORIENTATION SESSIONS WERE CONDUCTED BENEFITTING 698 ATTENDEES IN ONSITE SESSION AND MICHIGAN AND NATIONAL WEBINARS. A TOTAL OF 54 REPORTS ORIENTATION SESSIONS WERE ALSO HELD BENEFITTING 140 ATTENDEES ALSO IN ONSITE AND WEBINAR SESSIONS. STATEWIDE, A TOTAL OF 630 ARTS AND CULTURAL ORGANIZATIONS BENEFITTED FROM THESE TRAINING OPPORTUNITIES.

Name of the organization

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FORM 990, PART III, LINE 4B - SECOND ACCOMPLISHMENT

ROUNDS OF INDIVIDUAL CONSULTATIONS. ALSO PARTICIPATED IN THE PLANNING AND PRESENTATIONS FOR THE SECOND ARTX DETROIT EXHIBITION IN APRIL 2013 FEATURING THE WORK OF THE ARTIST FELLOWS FOR YEARS 3 AND 4.

CREATIVE MANY SEMINARS -

DELIVERED REGIONAL PROFESSIONAL PRACTICE SEMINARS IN PARTNERSHIP WITH UNIVERSITIES AND LOCAL ARTS PARTNERS - PLANNING, RESOURCING, PROMOTING, AND PROTECTING YOUR PRACTICE - TO STRENGTHEN PROFESSIONAL PRACTICES FOR MICHIGAN ARTISTS AND CREATIVE PRACTITIONERS. THIS STATEWIDE PROGRAM LAUNCHED IN FALL 2010 WITH SUPPORT FROM THE EMILY HALL TREMAINE FOUNDATION AND THE FIRST TWO-YEAR CYCLE CONCLUDED IN SEPTEMBER 2012. IN SEPTEMBER 2012, THE FOUNDATION AWARDED ARTSERVE WITH A SECOND TWO-YEAR GRANT TO ALLOW CONTINUED GROWTH AND EXPANSION OF THIS PROGRAM THAT HAS SERVED MORE THAN 500 ARTISTS IN 8 REGIONS STATEWIDE. IN SEPTEMBER 2013, ARTSERVE ALSO HOSTED ITS FIRST STATEWIDE CREATIVE MANY SUMMIT, CONVENING ARTISTS AND CREATIVES IN A 2.5-DAY FORUM EXPLORING THE EXPANDING ROLE OF ARTISTS IN COMMUNITY PLACEMAKING INITIATIVES. THIS SUMMIT WAS SUPPORTED BY GRANT FUNDING FROM THE MICHIGAN COUNCIL FOR THE ARTS AND CULTURAL AFFAIRS.

LAWYERS FOR THE CREATIVE ECONOMY -

LED CONTINUED PROGRAM PLANNING FOR THE LAWYERS FOR THE CREATIVE ECONOMY INITIATIVE LAUNCHED WITH CULTIVATION EVENTS IN NOVEMBER 2012 IN GRAND RAPIDS AND DECEMBER 2012 IN DETROIT WITH STEERING COMMITTEE COMPRISED OF ATTORNEYS ENGAGED IN FORMER VOLUNTEER LAWYERS FOR THE ARTS PROGRAM. THIS

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INITIATIVE IS DESIGNED TO PROVIDE PRO BONO OR LOW-FEE INTELLECTUAL PROPERTY AND CREATIVITY-RELATED LEGAL RESOURCES FOR ARTISTS, CREATIVE PRACTITIONERS, BUSINESS AND NONPROFIT ORGANIZATIONS IN PARTNERSHIP WITH THE ARTS COMMUNICATION ENTERTAINMENT AND SPORTS SECTION OF THE STATE BAR OF MICHIGAN, DETROIT CREATIVE CORRIDOR CENTER AND NATIONAL ENDOWMENT FOR THE ARTS. THIS YEAR, ARTSERVE HIRED A NEW CONTRACTUAL COORDINATOR TO ASSIST WITH FINALIZING EFFORTS TO OFFICIALLY BEGIN PROVIDING PROGRAM SERVICES - LEGAL REFERRALS, SEMINARS, ONLINE RESOURCES AND CODE DIALOGUE EVENTS FOR ARTISTS AND ATTORNEYS ON LEGAL ISSUES IN THE CREATIVE REALM.

COMMUNITY SUPPORTED ART (DETROIT PILOT) - INITIATED THIS PILOT PROGRAM IN PARTNERSHIP WITH SPRINGBOARD FOR THE ARTS AND THE JAMES L. AND JOHN S. KNIGHT FOUNDATION TO CONNECT LOCAL ARTISTS TO LOCAL ARTS COLLECTORS AND PATRONS THROUGH THE DONATION OF SHARES OF AN "ART HARVEST" SEASON. PILOTED IN DETROIT IN 2012 WITH 9 JURIED ARTISTS WHO RECEIVED A \$1,000 STIPEND TO CREATE 50 INDIVIDUAL WORKS OF ART FOR THE PROGRAM TO BE DISTRIBUTED TO LOCAL PATRONS. SHAREHOLDERS AND ARTISTS CONNECTED AT LOCAL SHARE "PICK-UP" EVENTS. THE PILOT PROGRAM ENDED THIS YEAR BUT REMAINS AVAILABLE FOR REPLICATION IN OTHER MICHIGAN COMMUNITIES INTERESTED IN ITS OPPORTUNITIES.

FORM 990, PART III, LINE 4C - THIRD ACCOMPLISHMENT

COMMUNICATIONS. INITIATED A NEW INSTITUTIONAL MARKETING COMMITTEE TO GUIDE ARTSERVE'S MARKETING AND COMMUNICATIONS STRATEGIES.

CONTINUED PUBLICATION OF CREATIVE IMPACT MICHIGAN E-MAGAZINE THIS YEAR TO

Name of the organization

ARTSERVE MICHIGAN INC

Employer identification number

38-2537585

AFFIRM AND RAISE AWARENESS OF THE SIGNIFICANT IMPACT OF ARTS AND CULTURE ACROSS MICHIGAN THROUGH CUSTOM-PRODUCED FEATURE STORIES, SPOTLIGHTS ON ORGANIZATIONS, ARTISTS OR CREATIVE COMMUNITY NEWS, AND MONTHLY VIDEOS. INCLUDED STATEWIDE EVENTS CALENDAR FOR ARTS AND CULTURAL ORGANIZATIONS AND ARTISTS TO PROMOTE EVENTS AND BUILD NEW AUDIENCES. SELECTED TANNER FRIEDMAN AS NEW PUBLISHER PARTNER FOR SECOND-YEAR OPERATIONS BEGINNING IN JUNE 2012, AND ADJUSTED THE PUBLICATION SCHEDULE FROM BI-WEEKLY TO MONTHLY BASIS BASED ON READER FEEDBACK. SUPPORTED BY THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS, THE MICHIGAN STATE HOUSING DEVELOPMENT AUTHORITY, AND LEADING MICHIGAN FOUNDATIONS.

FORM 990, PART III, LINE 4D - ALL OTHER ACCOMPLISHMENT

ADVOCACY AND PUBLIC POLICY - LED RESEARCH, GRASSROOTS ORGANIZING, COALITION BUILDING AND LOBBYING TO ADVANCE POLICIES AND SUSTAINABLE PUBLIC/PRIVATE FUNDING SUPPORTING THE ARTS, CULTURE AND ARTS EDUCATION. ARTSERVE'S CASE IS GROUNDED ON THE BELIEF THAT ARTS AND CULTURE IS AN ESSENTIAL INGREDIENT TO MICHIGAN'S REINVENTION - CONTRIBUTING JOBS AND ECONOMIC BENEFITS, CREATING VIBRANT COMMUNITIES TO ATTRACT/RETAIN BUSINESS AND TALENT, SUPPORTING STATEWIDE CULTURAL TOURISM AIMS, AND TRANSFORMING LIVES OF PEOPLE OF ALL AGES. DURING THIS YEAR, ARTSERVE RELEASED ITS SECOND CREATIVE STATE MI REPORT AFFIRMING ECONOMIC, AUDIENCE REACH AND CULTURAL TOURISM IMPACTS OF MICHIGAN'S NONPROFIT ARTS AND CULTURAL SECTOR USING DATA FROM THE MICHIGAN CULTURAL DATA PROJECT (WWW.CULTURALDATA.ORG). THE REPORT REVEALED THAT ARTS AND CULTURAL ORGANIZATIONS GENERATED MORE THAN ½ BILLION DOLLARS IN MICHIGAN'S ECONOMY, CONTRIBUTED 22,335 JOBS, AND SERVED MORE THAN 15.7 MILLION PEOPLE; THE NEXT CREATIVE STATE MI REPORT WILL BE RELEASED IN JANUARY 2014 (WWW.CREATIVESTATEMI.ORG). THIS REPORT

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POSITIONED ARTSERVE TO SUCCESSFULLY ENGAGE ITS STATEWIDE NETWORKS AND ADVOCATE FOR THE FIRST MEANINGFUL INCREASE IN STATE ARTS FUNDING IN BACK-TO-BACK YEARS - A FY 2014 APPROPRIATION OF \$8.15 MILLION FOR THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS. ARTSERVE ALSO SHARED INFORMATION ONLINE WITH CANDIDATES AND CONSTITUENTS ON ISSUES RELATED TO THE ARTS, CULTURE, ARTS EDUCATION AND CREATIVE INDUSTRIES. REPRESENTED MICHIGAN ON THE AMERICANS FOR THE ARTS' STATE ARTS ADVOCACY NETWORK, WAS REPRESENTED AT AFTA'S ARTS ADVOCACY DAY IN WASHINGTON, DC WHERE INFORMATION WAS SHARED WITH MICHIGAN CONGRESSIONAL LEADERS, AND ATTENDED AND REPRESENTED CREATIVE STATE MI AT AFTA'S NATIONAL CONVENTION IN PITTSBURGH.

ALSO LED EFFORTS TO INFORM AND ENGAGE A STATEWIDE NETWORK OF EFFECTIVE ADVOCATES FOR THE IMPORTANCE OF K THRU 12 ARTS EDUCATION IN MICHIGAN AS MEMBER OF THE MICHIGAN YOUTH ARTS ROUNDTABLE, WORKING TOGETHER WITH THE INTERLOCHEN CENTER FOR THE ARTS, MICHIGAN YOUTH ARTS ASSOCIATION, THE MICHIGAN COUNCIL FOR ARTS AND CULTURAL AFFAIRS, AND THE MICHIGAN DEPARTMENT OF EDUCATION, AND A CONSORTIUM OF 16 STATEWIDE ARTS EDUCATION ORGANIZATIONS. THESE EFFORTS WERE SUPPORTED BY THE BASELINE INFORMATION ON ARTS EDUCATION RELEASED IN SEPTEMBER 2012 FROM THE FIRST MICHIGAN ARTS EDUCATION SURVEY ON THE STATUS OF ARTS EDUCATION IN MICHIGAN'S K THRU 12 SCHOOLS AND INCLUDED EFFORTS TO FURTHER DEVELOP AND DISSEMINATE AN ARTS EDUCATION POLICY PLATFORM AND RECOMMENDATIONS. AS PART OF THESE EFFORTS, SHARED INFORMATION WITH THE PARTNERSHIP ORGANIZATIONS, THE MICHIGAN BOARD OF EDUCATION AND LEGISLATIVE LEADERS. WAS REPRESENTED AT THE KENNEDY CENTER ALLIANCE FOR ARTS EDUCATION NETWORK ANNUAL MEETING WHERE INFORMATION WAS SHARED WITH MICHIGAN CONGRESSIONAL LEADERS.

Name of the organization

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THIS YEAR, ARTSERVE CONTINUED EFFORTS TO FURTHER ESTABLISH THE ARTSERVE MICHIGAN ARTS ACTION NETWORK AS AN AFFILIATED, INDEPENDENT 501(C)4 NONPROFIT ORGANIZATION FORMED TO STRENGTHEN ADVOCACY CAPACITY AND IMPACTS, ENGAGE ADVOCATES AND LEVERAGE RESOURCES TO INFLUENCE POSITIVE CHANGE FOR ARTS, CULTURE AND ARTS EDUCATION AT THE FEDERAL, STATE AND LOCAL LEVELS IN MICHIGAN (WWW.MIARTSACTION.ORG). WHILE THE NETWORK WAS NOT ACTIVELY ENGAGED THIS YEAR DUE TO CAPACITY CHALLENGES, ARTSERVE CONTRIBUTED MODEST FUNDING TO CONTINUING ITS SUPPORT OF START-UP COSTS FOR THE NEW AFFILIATED CORPORATION.

CHANGES TO PROGRAMS

THERE WERE NO CHANGES TO ARTSERVE'S MISSION OR PRIORITIES DURING THE FISCAL YEAR.

CERTAIN PROGRAMS WERE ADDED OR EXPANDED DURING THE FISCAL YEAR IN ALIGNMENT WITH THE ORGANIZATION'S MISSION:

THE CREATIVE STATE MI RESEARCH AND REPORTING INITIATIVE WAS CONTINUED THIS YEAR WITH THE RELEASE OF THE SECOND REPORT IN JANUARY 2013 USING DATA FROM THE MICHIGAN CULTURAL DATA PROJECT AND OTHER SOURCES TO DOCUMENT THE CONTRIBUTING IMPACTS OF MICHIGAN'S ARTS AND CULTURAL SECTOR TO THE ECONOMY, COMMUNITIES, EDUCATION, AND AUDIENCES STATEWIDE. UNDER THIS BRAND, A NEW TWO-YEAR PARTNERSHIP CONTINUED WITH THE DETROIT CREATIVE CORRIDOR CENTER FOR PRIVATE SECTOR CREATIVE INDUSTRIES RESEARCH, REPORTING AND CASE-MAKING. THE FIRST REPORT WAS RELEASED IN JANUARY 2014.

THE COMMUNITY SUPPORTED ART DETROIT PILOT PROGRAM WAS INITIATED DURING

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LAST FISCAL YEAR IN PARTNERSHIP WITH SPRINGBOARD FOR THE ARTS (ST. PAUL, MN) AND THE JAMES L. AND JOHN S. KNIGHT FOUNDATION TO CONNECT LOCAL ARTISTS WITH LOCAL ARTS PATRONS THROUGH THE DISTRIBUTION OF SHARES OF AN "ARTS HARVEST" SEASON. DESIGNED AS A PILOT PROGRAM, THE INITIATIVE WAS CONCLUDED BUT REMAINS AVAILABLE FOR REPLICATION IN OTHER MICHIGAN COMMUNITIES. NO SIGNIFICANT ACTIVITY WAS REPORTED FOR THIS YEAR.

DURING THIS YEAR, ARTSERVE PROVIDED PROFESSIONAL CONSULTING SERVICES TO WESTERN MICHIGAN UNIVERSITY AND THE DEPARTMENT OF FINE AND PERFORMING ARTS IN THE DEVELOPMENT OF A STUDY EVALUATING OPPORTUNITIES TO EQUIP ARTS STUDENTS WITH ENTREPRENEURIAL SKILL BUILDING. ARTSERVE ALSO PROVIDED CONSULTANT SERVICES TO ARTSCENTER TRAVERSE CITY IN THE FACILITATION OF AN ONLINE ARTIST AND COMMUNITY SURVEY TO ASSIST THE ORGANIZATION IN EXPLORING OPPORTUNITES FOR A NEW ARTS CENTER.

MORE INFORMATION ABOUT ARTSERVE

ARTSERVE MICHIGAN IS THE STATEWIDE NONPROFIT ORGANIZATION LEADING ADVOCACY FOR THE ARTS, CULTURE AND ARTS EDUCATION, AND THE TRANSFORMATIVE POWER OF THE CREATIVE INDUSTRIES IN MICHIGAN. OUR MISSION IS TO "CULTIVATE THE CREATIVE POTENTIAL OF MICHIGAN'S ARTS AND CULTURAL SECTOR TO ENHANCE THE HEALTH AND WELL-BEING OF MICHIGAN, ITS PEOPLE AND COMMUNITIES."

COLLABORATION IS AT THE HEART OF ARTSERVE'S WORK. THE ORGANIZATION WAS FORMED IN 1997 THROUGH THE MERGER OF THE ARTS FOUNDATION OF MICHIGAN, BUSINESS VOLUNTEERS FOR THE ARTS, CONCERNED CITIZENS FOR THE ARTS IN MICHIGAN, AND THE MICHIGAN ALLIANCE FOR ARTS EDUCATION - BRINGING TOGETHER

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32 YEARS OF STATEWIDE ARTS LEADERSHIP. ARTSERVE'S 2006 MERGER WITH THE MICHIGAN ASSOCIATION OF COMMUNITY ARTS AGENCIES FURTHER STRENGTHENED THE VOICE FOR THE ARTS, CULTURE AND ARTS EDUCATION IN MICHIGAN.

ARTSERVE IS THE DESIGNATED MICHIGAN REPRESENTATIVE TO THE AMERICANS FOR THE ARTS STATE ARTS ADVOCACY NETWORK AND THE KENNEDY CENTER ALLIANCE FOR ARTS EDUCATION NETWORK. CRAIN'S DETROIT BUSINESS RECOGNIZED ARTSERVE AS A BEST MANAGED NONPROFIT AWARD FINALIST IN BOTH 2009 AND 2010.

ARTSERVE SERVES THREE PRIMARY CONSTITUENT GROUPS STATEWIDE -- ARTISTS AND CREATIVE PROFESSIONALS COMPRISING THE CREATIVE INDUSTRIES, ARTS AND CULTURAL ORGANIZATIONS AND LEADERSHIP, AND ARTS EDUCATORS. THE ORGANIZATION SEEKS TO ENGAGE LOCAL, REGIONAL AND STATEWIDE PARTNERS AND STAKEHOLDERS SHARING OUR BELIEF IN THE ESSENTIAL AND CONTRIBUTING ROLE OF ARTS, CULTURE AND ARTS EDUCATION, AND THE CREATIVE INDUSTRIES FOR THE FUTURE OF MICHIGAN.

SUSTAINABILITY - CONTINUED EFFORTS TO INCREASE ARTSERVE'S FINANCIAL CAPACITY THROUGH DEVELOPMENT EFFORTS FOCUSED PRIMARILY ON GRANTMAKING FOR PROGRAMS AND OPERATIONS, INDIVIDUAL DONOR CULTIVATION, ORGANIZATIONAL MEMBERSHIPS, INCREASED PROGRAM INCOME, AND COORDINATION OF YEAR-END AND MID-YEAR FUNDRAISING CAMPAIGNS. THESE ACTIVITIES WERE PRIMARILY CONDUCTED BY THE PRESIDENT AND CEO DUE TO THE ELIMINATION OF THE DIRECTOR OF DEVELOPMENT POSITION IN SEPTEMBER 2012.

FORM 990, PART VI, LINE 11B - ORGANIZATION'S PROCESS TO REVIEW FORM 990
THE DRAFT FORM 990 IS PROVIDED VIA EMAIL TO THE MEMBERS OF ARTSERVE'S AUDIT

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COMMITTEE AND EXECUTIVE COMMITTEE FOR REVIEW, COMMENT AND APPROVAL PRIOR TO ITS FILING WITH THE IRS IN ACCORDANCE WITH THE FILING DEADLINES. THIS REVIEW IS CONDUCTED FOLLOWING THE AUDIT COMMITTEE'S REVIEW OF THE ANNUAL AUDIT REPORT. A REPORT ON SUCH REVIEWS AND FILINGS IS PROVIDED TO THE BOARD OF DIRECTORS AT THE NEXT REGULARLY SCHEDULED MEETING.

FORM 990, PART VI, LINE 12C - ENFORCEMENT OF CONFLICTS POLICY

ARTSERVE'S MAINTAINS AN ADOPTED CONFLICT OF INTEREST POLICY WHICH REQUIRES THE DIRECTORS OF THE BOARD OF DIRECTORS TO ANNUALLY COMPLETE AND FILE A CONFLICT OF INTEREST STATEMENT WHICH IS KEPT CONFIDENTIALLY ON FILE. SUCH INFORMATION IS AVAILABLE FOR REVIEW BY THE BOARD CHAIR, PRESIDENT/CEO AND MEMBERS OF ANY COMMITTEE CHARGED WITH RESPONSIBILITY TO ADDRESS CONFLICT OF INTEREST MATTERS.

COMPLETED AND SIGNED CONFLICT OF INTEREST STATEMENTS FOR EACH BOARD OF DIRECTORS MEMBER ARE REVIEWED AND MAINTAINED CONFIDENTIALLY ON FILE. ADHERENCE TO THE POLICY AND ITS ENFORCEMENT IS CONSISTENTLY MONITORED THROUGHOUT THE YEAR ON AN AS NEEDED BASIS.

FORM 990, PART VI, LINE 15A - COMPENSATION PROCESS FOR TOP OFFICIAL PERFORMANCE EVALUATION WAS CONDUCTED BY THE EXECUTIVE COMMITTEE/ADMIN AND FINANCE COMMITTEE, APPROVED BY THE BOARD OF DIRECTORS FOR JENNIFER H. GOULET, PRESIDENT & CEO OF ASM.

FORM 990, PART VI, LINE 15B - COMPENSATION PROCESS FOR OFFICERS
ASM DOES NOT HAVE, BASED ON IRS DEFINITION OF KEY EMPLOYEES, ANY KEY EMPLOYEES. HOWEVER, ASM DOES EVALUATION AND DETERMINE APPROPRIATE PAY

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LEVELS FOR THEIR EMPLOYEES. THESE EMPLOYEES ARE EVALUATED BY CEO WITH BOARD APPROVAL IF REQUIRED.

FORM 990, PART VI, LINE 18 - NO PUBLIC DISCLOSURE EXPLANATION

FORM 1023 - ONLY - AND TEMPORARY SITUATION -

ARTSERVE HAS BEEN UNABLE TO LOCATE A FILE COPY OF THE FORM 1023 THAT WOULD HAVE BEEN FILED FOR THE ORGANIZATION UPON ITS FORMATION BY MERGER IN 1997, OR DATING BACK TO THE ORIGINAL ESTABLISHMENT OF CONCERNED CITIZENS FOR THE ARTS IN 1983 WHICH ORGANIZATION WAS THE SURVIVING CORPORATION WHEN ARTSERVE WAS FORMED BY MERGER IN 1997. A COPY OF THE ORIGINAL FORM WAS REQUESTED FROM THE IRS, HOWEVER, A DAMAGED AND UNRELATED DOCUMENT WAS TRANSMITTED TO ARTSERVE. ANOTHER COPY HAS BEEN REQUESTED AND ONCE PROVIDED WILL BE MADE AVAILABLE ON GUIDESTAR.COM, ON ARTSERVE MICHIGAN'S WEBSITE WWW.ARTSERVEMICHIGAN.ORG, AND UPON REQUEST.

FORM 990, PART VI, LINE 19 - GOVERNING DOCUMENTS DISCLOSURE EXPLANATION

ALL ARTSERVE GOVERNING DOCUMENTS, FORM 1023, CONFLICTS OF INTEREST AND OTHER POLICIES OPEN FOR PUBLIC INSPECTION, AND FINANCIAL STATEMENTS ARE AVAILABLE UPON REQUEST.

IN ADDITION FORM 990/990EZS ARE AVAILABLE THROUGH:

- ASM WEBSITE: WWW.ARTSERVEMICHIGAN.ORG; OR
- INTERESTED PARTIES CAN ALSO FIND PRIOR YEAR FORM 990S REPORTS THROUGH WWW.GUIDESTAR.ORG, A PLATFORM WHICH GATHERS AND PUBLICIZES INFORMATION ABOUT NONPROFIT ORGANIZATIONS.

FORM 990, PART IX, LINE 11G - OTHER FEES FOR SERVICES

DESCRIPTION

Name of the organization

ARTSERVE MICHIGAN INC

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38-2537585

PROGRAM SERVICE

MGT & GENERAL

FUNDRAISING

PROGRAM CONTRACT LABOR

\$ 124,705

\$ 0

\$ 850

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2012

Open to Public Inspection

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**

▶ **Attach to Form 990.** ▶ **See separate instructions.**

Department of the Treasury
Internal Revenue Service

Name of the organization

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Part I Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1)					
(2)					
(3)					
(4)					
(5)					

Part II Identification of Related Tax-Exempt Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) ARTSERVE MI ARTS ACTION NETWORK 1 CLOVER CT 45-4644450 WIXOM MI 48393	ADVOCACY	MI	4		N/A		X
(2)							
(3)							
(4)							
(5)							

Part III Identification of Related Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate alloc.?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	
(1)												
(2)												
(3)												
(4)												

Part IV Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership	(i) Section 512(b)(13) controlled entity?	
								Yes	No
(1)									
(2)									
(3)									
(4)									

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

	Yes	No
1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity		X
b Gift, grant, or capital contribution to related organization(s)	X	
c Gift, grant, or capital contribution from related organization(s)		X
d Loans or loan guarantees to or for related organization(s)		X
e Loans or loan guarantees by related organization(s)		X
f Dividends from related organization(s)		X
g Sale of assets to related organization(s)		X
h Purchase of assets from related organization(s)		X
i Exchange of assets with related organization(s)		X
j Lease of facilities, equipment, or other assets to related organization(s)		X
k Lease of facilities, equipment, or other assets from related organization(s)		X
l Performance of services or membership or fundraising solicitations for related organization(s)	X	
m Performance of services or membership or fundraising solicitations by related organization(s)		X
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	X	
o Sharing of paid employees with related organization(s)	X	
p Reimbursement paid to related organization(s) for expenses		X
q Reimbursement paid by related organization(s) for expenses		X
r Other transfer of cash or property to related organization(s)	X	
s Other transfer of cash or property from related organization(s)		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) ARTSERVE MI ARTS ACTION NETWORK	B	558	CASH/BOARD APPROVAL
(2)			
(3)			
(4)			
(5)			
(6)			

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under section 512-514)	(e) Are all partners section 501(c)(3) organizations?		(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V—UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
				Yes	No			Yes	No		Yes	No	
(1)													
(2)													
(3)													
(4)													
(5)													
(6)													
(7)													
(8)													
(9)													
(10)													
(11)													

Part VII Supplemental Information

Complete this part to provide additional information for responses to questions on Schedule R (see instructions).

SCHEDULE R - ADDITIONAL INFORMATION

RELATIONSHIP BETWEEN ASM (REPORTING ENTITY) AND ARTSERVE MI ARTS ACTION NETWORK (ASM-ANN) A LEGALLY INDEPENDENT BUT AFFILIATED 501(C)(4) ORGANIZATION ESTABLISHED IN THE FALL OF 2011. ASM-ANN HAVE COMMON BOARD MEMBERS, SHARE FACILITIES, AND HAVE A COMMON CEO.

Form **4562**

Depreciation and Amortization
(Including Information on Listed Property)

OMB No. 1545-0172

2012

Department of the Treasury
Internal Revenue Service (99)

▶ See separate instructions. ▶ Attach to your tax return.

Attachment
Sequence No. **179**

Name(s) shown on return

ARTSERVE MICHIGAN INC

Identifying number

38-2537585

Business or activity to which this form relates

INDIRECT DEPRECIATION

Part I Election To Expense Certain Property Under Section 179

Note: If you have any listed property, complete Part V before you complete Part I.

1	Maximum amount (see instructions)	1	500,000
2	Total cost of section 179 property placed in service (see instructions)	2	
3	Threshold cost of section 179 property before reduction in limitation (see instructions)	3	2,000,000
4	Reduction in limitation. Subtract line 3 from line 2. If zero or less, enter -0-	4	
5	Dollar limitation for tax year. Subtract line 4 from line 1. If zero or less, enter -0-. If married filing separately, see instructions	5	
6	(a) Description of property	(b) Cost (business use only)	(c) Elected cost
7	Listed property. Enter the amount from line 29	7	
8	Total elected cost of section 179 property. Add amounts in column (c), lines 6 and 7	8	
9	Tentative deduction. Enter the smaller of line 5 or line 8	9	
10	Carryover of disallowed deduction from line 13 of your 2011 Form 4562	10	
11	Business income limitation. Enter the smaller of business income (not less than zero) or line 5 (see instructions)	11	
12	Section 179 expense deduction. Add lines 9 and 10, but do not enter more than line 11	12	
13	Carryover of disallowed deduction to 2013. Add lines 9 and 10, less line 12	13	

Note: Do not use Part II or Part III below for listed property. Instead, use Part V.

Part II Special Depreciation Allowance and Other Depreciation (Do not include listed property.) (See instructions)

14	Special depreciation allowance for qualified property (other than listed property) placed in service during the tax year (see instructions)	14	
15	Property subject to section 168(f)(1) election	15	
16	Other depreciation (including ACRS)	16	13,850

Part III MACRS Depreciation (Do not include listed property.) (See instructions.)

Section A

17	MACRS deductions for assets placed in service in tax years beginning before 2012	17	0
18	If you are electing to group any assets placed in service during the tax year into one or more general asset accounts, check here	<input type="checkbox"/>	

Section B—Assets Placed in Service During 2012 Tax Year Using the General Depreciation System

(a) Classification of property	(b) Month and year placed in service	(c) Basis for depreciation (business/investment use only—see instructions)	(d) Recovery period	(e) Convention	(f) Method	(g) Depreciation deduction
19a 3-year property						
b 5-year property						
c 7-year property						
d 10-year property						
e 15-year property						
f 20-year property						
g 25-year property			25 yrs.		S/L	
h Residential rental property			27.5 yrs.	MM	S/L	
			27.5 yrs.	MM	S/L	
i Nonresidential real property			39 yrs.	MM	S/L	
				MM	S/L	

Section C—Assets Placed in Service During 2012 Tax Year Using the Alternative Depreciation System

20a Class life					S/L	
b 12-year			12 yrs.		S/L	
c 40-year			40 yrs.	MM	S/L	

Part IV Summary (See instructions.)

21	Listed property. Enter amount from line 28	21	
22	Total. Add amounts from line 12, lines 14 through 17, lines 19 and 20 in column (g), and line 21. Enter here and on the appropriate lines of your return. Partnerships and S corporations—see instructions	22	13,850
23	For assets shown above and placed in service during the current year, enter the portion of the basis attributable to section 263A costs	23	

For Paperwork Reduction Act Notice, see separate instructions.

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Federal Asset Report

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Asset	Description	Date In Service	Cost	Bus %	Sec 179 Bonus	Basis for Depr	PerConv Meth	Prior	Current
Prior MACRS:									
12	PENTIUM COMPUTER	5/25/05	1,308			1,308	5 HY 200DB	1,308	0
13	PENTIUM COMPUTER	5/25/05	1,308			1,308	5 HY 200DB	1,308	0
22	FURNITURE	12/21/99	1,217			1,217	7 HY 200DB	1,217	0
			<u>3,833</u>			<u>3,833</u>		<u>3,833</u>	<u>0</u>
Other Depreciation:									
28	INFOCUS 24IN PROJECTOR	9/24/06	647			647	5 MO S/L	647	0
32	APC 3000 BATTERY BACKUP - DONAT	2/06/06	995			995	3 MO S/L	995	0
33	MICROSOFT SERVER LICENSES	2/06/06	681			681	3 MO S/L	681	0
34	SPAM/SPYWARE SOFTWARE LICENSE	2/06/06	1,110			1,110	3 MO S/L	1,110	0
36	DELL PWR CONNECT 3424 SWITCH	2/06/06	331			331	3 MO S/L	331	0
40	FILEMAKER	4/24/07	2,773			2,773	3 MO S/L	2,773	0
41	MAC COMPUTER (CK11696)	2/14/07	3,487			3,487	3 MO S/L	3,487	0
43	CONFERENCE TABLE	3/17/07	545			545	5 MO S/L	545	0
44	SERVER	4/10/07	7,541			7,541	3 MO S/L	7,541	0
100	MICROSOFT SOFT (TECHSOUP DONA1	2/21/08	7,280			7,280	3 MO Amort	7,280	0
101	PANASONIC PHONE SYS	2/05/08	972			972	5 MO S/L	907	65
102	DELL LATITUDE D630	3/01/08	1,117			1,117	3 MO S/L	1,117	0
103	ADOBE ACROBAT 8 PRO	3/07/08	477			477	3 MO Amort	477	0
104	DELL LATITUDE D630	3/01/08	1,117			1,117	3 MO S/L	1,117	0
107	DELL OPTIPLEX 780	4/12/10	1,000			1,000	3 MO S/L	833	167
108	CREATIVE IMPACT MI LOGO	9/30/10	2,500			2,500	2 MO Amort	2,500	0
109	CREATIVE IMPACT MI WEBSITE	9/30/10	41,600			41,600	5 MO Amort	16,640	8,320
110	DELL DESK OPTIPLEX 380	12/15/10	565			565	3 MO S/L	345	189
111	DELL DESK OPTIPLEX 780	12/15/10	1,028			1,028	3 MO S/L	628	343
112	DELL LATITUDE E6510/MONITOR	12/15/10	1,301			1,301	3 MO S/L	795	434
113	DELL LATITUDE E6420	9/01/11	1,092			1,092	3 MO S/L	394	364
115	ASM WEB SITE DESIGN (NEW-PLANNI	1/17/12	1,725		X	862	5 MO Amort	992	172
116	CREATIVE IMPACT MI IMG LOGO DES	6/30/11	900			900	2 MO Amort	600	300
117	CREATIVE IMPACT MI LOGO HEADER	8/29/11	135			135	2 MO Amort	79	56
118	MX761 DLP PROJECTOR	10/27/11	1,210			1,210	3 MO S/L	370	403
119	APPLE MAC MBP 13.3/2.8/CTO	10/26/11	1,609			1,609	3 MO S/L	492	536
120	ASM WEB SITE DESIGN	1/17/12	12,506			12,506	5 MO Amort	1,876	2,501
9023	DELL 3100MP PROJECTOR	10/02/02	2,499			2,499	3 MO S/L	2,499	0
	Total Other Depreciation		<u>98,743</u>			<u>97,880</u>		<u>58,051</u>	<u>13,850</u>
	Total ACRS and Other Depreciation		<u>98,743</u>			<u>97,880</u>		<u>58,051</u>	<u>13,850</u>
Amortization:									
105	VIDEO - IMPORT OF ARTS	10/15/09	20,500			20,500	2 MO Amort	20,500	0
			<u>20,500</u>			<u>20,500</u>		<u>20,500</u>	<u>0</u>
	Grand Totals		123,076			122,213		82,384	13,850
	Less: Dispositions and Transfers		0			0		0	0
	Less: Start-up/Org Expense		0			0		0	0
	Net Grand Totals		<u>123,076</u>			<u>122,213</u>		<u>82,384</u>	<u>13,850</u>